

Student Profile Book



Batch of 2016-18

DON BOSCO INSTITUTE OF MANAGEMENT

A Constituent Unit of Assam Don Bosco University

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Rector's Message

Don Bosco Institute of Management (DBIM) believes that excellence is an attitude to be interiorized, not merely a skill to be mastered – and our environ adequately bears that out. We have engaged a two-pronged approach in this excellence-making pursuit of ours. It simply consists in making sure that students get the best facilities and also the best faculty. It is our way of ensuring that for our students learning becomes an experience they will always cherish.

Best facilities need not be limited to, although it must include, multimedia classrooms, conference halls, auditoria and learning-friendly hostels. And the idea of 'best faculty' must extend to all learning activities – academic and non-academic, in-house programs and extension programs.

The quality education we impart at DBIM is aimed at forming Management Leaders who can ably shoulder challenging responsibilities that come their way. As part of their personality development program, the students at the Institute are assigned team activities and fed on case studies. These help them to develop shared vision and develop analytical and presentation skills.

At DBIM well-qualified teachers help students to use quantitative techniques to identify opportunities/threats. They are also grilled, through continuous evaluation, to develop the habit of bench marking. National level events that frequently take place at DBIM provide hands on experience at organizing such events and at getting networked to the rest of the country and the world. Workshops and Seminars help students keep abreast of the developments in the ir respective disciplines.

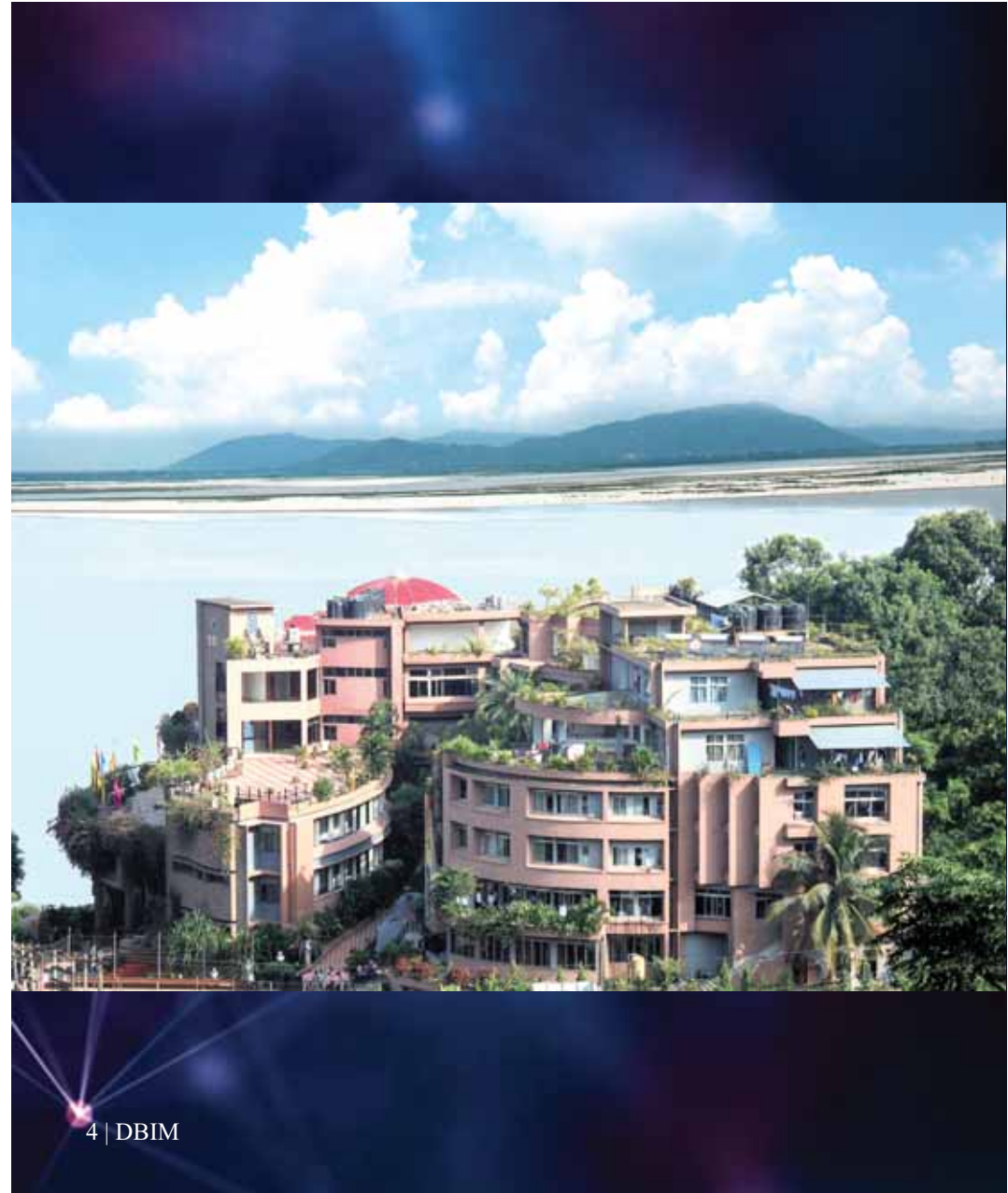
We also carry out research to help develop knowledge, and assign projects to develop project planning and control skills. Regular games and physical activity are encouraged to develop physically and mentally strong individuals. We are fortunate that our students have kept the spirit of the great educator St. John Bosco alive through their social initiatives that reach out to the under privileged youths from around the vicinity. Best of all, 'willingness to contribute towards society' has become a part of the life-culture of those who pass out from DBIM. It is something that not only makes them caring and responsible human beings, but also makes the world around them a better place.

It is my joy to introduce the well-equipped Managers of 2016-18, groomed at DBIM, shaped by our qualified and committed teachers as per the mission and vision of the institute. We firmly believe that these young Managers will be an asset to your organization through their technical and managerial capabilities and penchant for doing new and innovative things. Our aim is to actively assist you in attracting and identifying the individuals best suited for your organization, in developing a long fruitful relationship with you and your organization.

As they pass out of DBIM to encounter life with all its challenges, I wish them all the best and invoke on them God's blessings.



Fr. Johnson Parackal, SDB
Rector, DBIM



DON BOSCO INSTITUTE OF MANAGEMENT

The Don Bosco Institute of Management is yet another pioneering effort from the Salesians of Don Bosco - a name synonymous with Education, Cultural Heritage and Human Resource Development in Northeast India since 1922.

DBIM is a dream realized by the Don Bosco Society of Guwahati, after more than 80 years of committed service in Northeast India. DBIM is a constituent unit of the ASSAM DON BOSCO UNIVERSITY (ADBU) - the state's first private university.

Besides having an enviable location, it also has state-of-the-art infrastructure and facilities, in addition to the Don Bosco international network that provides the best faculty from India and abroad. DBIM provides an intense period of personal and professional transformation that prepares one for the challenges in any functional area, anywhere in the world.

DBIM offers the Master of Business Administration (MBA) program, a two-year full time program for graduate students from all disciplines who aspire to choose a career in Management.

The MBA program is designed for the students to learn the latest concepts in management, techniques and tools, but more importantly, to develop skills and attitudes of understanding others, of holistic thinking, collective decision making, leading by example, communicating, negotiating, being sensitive to social concerns, etc.

With an outstanding and innovative academic offering, combined with a very diverse and multicultural campus community, the best faculty, and a serene location situated on the south bank of the Brahmaputra, it is one of Northeast India's most prestigious and desired institutes.

The institute's academic programs are of international standard and are adapted to the needs and challenges of the economies in an increasingly competitive region.

Given the rapidly changing environment of modern management, the academic programs emphasize an understanding of fundamental concepts; application of analytical and value added techniques and insights into human qualities and behavior.

All these initiatives ensure that DBIM provides a congenial environment to nurture leaders of tomorrow by helping them discover their true potential and channelize it in the right direction.



OUR VISION & MISSION

"Nurturing Talent and Inspiring Commitment, DBIM is conceived as the epicenter for Integrated Youth Care, Educational Leadership, Management Training, Socio-Cultural Development and Research".

DBIM

- ⊙ Nurtures excellence and fosters commitment in youth care, education, civil administration and corporate management.
- ⊙ Empowers young people build their skills and capacities and connect them to enhanced opportunities.
- ⊙ Equips society's next-generation leaders-competent, dedicated and committed to excellence, equity and peace-building.
- ⊙ Promotes reflection, innovation and creativity in educational (managerial) theory and practice, and offers consultancy and training.
- ⊙ Offers personal and professional growth opportunities for leaders in government, civil administration, industry and the corporate sector and collaborates in leading change.
- ⊙ Networks with regional, national and international organizations to harness resources and commitment in favor of solidarity, equity, development and peace.

DON BOSCO

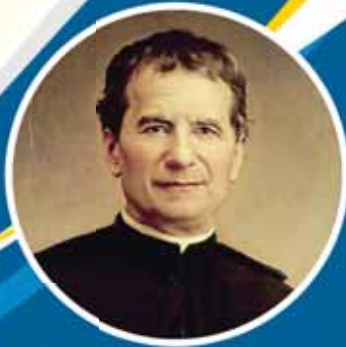
Saint John Bosco, popularly known as Don Bosco (Italian for Father Bosco), was born at Becchi, Piedmont, Italy, on August 16, 1815. From a very young age he knew that he had been called to work for the poor boys of that era when Europe was under the grip of the industrial revolution, and many young people who came to the cities in search of work fell an easy prey to the many social evils of the time. After being ordained a priest of the Catholic Church in 1841, Don Bosco came to the rescue of these poor boys. He provided them education on the basis of three great principles of Reason, Religion and Loving Kindness, and he dedicated his life for them as a caring father. He did not visualize education in isolation from the community. Vocational guidance and training, job placement and follow-up were as integral to Don Bosco's scheme of things as they are in modern education.

The system of education that emerged from these principles of Don Bosco is popularly known as the Preventive System of Education and is the system that is followed in Don Bosco Institute of Management. Don Bosco believed in the system that aims at creating a generation of young men and women rooted not only in sound knowledge-based education, but also in a strong value based education in life.

About Don Bosco Society

Don Bosco Society, variously known as "The Salesians of Don Bosco", "The Don Bosco Educational Society", etc., was founded by St. John Bosco. The society has over 16,000 members working in 132 countries. Through a global network of educational and social service organizations which include 14 universities, 58 institutes of higher education and thousands of schools and social development centers, it cares for the less privileged sections of society. It currently caters to over 9 million young people the world over. Because of its outreach and expertise in the field of education, the society enjoys a consultancy status at the United Nations.

In India, the Salesians of Don Bosco began their services way back in 1906. Its services are offered through the Don Bosco University, 26 colleges, over 100 technical schools and a large network of high schools and scores of non-formal technical and agricultural training centers spread across the country. The society is also involved in literacy centers, shelters for the street children and rehabilitation and relief operation. The Government of India has recognized the Salesians of Don Bosco as the largest non-governmental provider of technical education in the country.



DBIM MBA PROGRAM

DBIM follows a Trimester system - one academic year consisting of 3 trimesters. Hence, the two-year program would have a total of 6 trimesters. Each trimester/term lasts for 4 months (inclusive of contact hours, holidays, exam schedules, etc)

Courses and Credits

The MBA Program consists of 41 courses including 31 Core (compulsory) and 10 Electives. 26 core and all the electives are of 3 credits each. 5 core courses (Business Reporting I, II, Business Aptitude I, II) are of 2 credits. Each credit is equivalent to 10 contact hours. The total credit requirements for the award of MBA degree is 118 credits (36 courses X 3 credits and 5 courses X 2 credits).

Each course is completed normally in one single term spread over a minimum of 20 sessions of 90 minutes duration each and is scheduled at least twice a week or 10 sessions of 180 minutes duration each, scheduled at least once a week.

In the final (6th) trimester, we offer a course titled "Managing in a Service Economy" subject to availability of visiting faculty. If this happens, the course is treated as a core course and the number of credits goes up to 121.

Summer Projects for Students

At the end of the first year/3rd term, during the summer, a student is required to undergo "Summer Training" in the field for 8 to 10 weeks. For this purpose the student has to work on a specific project given to him/her by the sponsoring organization. The objective of the summer training is to expose the student to the practical aspects of management and enable him/her to study specific problems in the organization. This unique exposure to the real world of business and industry allows him/her an opportunity to relate the classroom learning to live problems.

Summer project investigates some significant aspect(s) of a managerial problem. It gives students an opportunity to observe a business organization in operation and to sharpen their knowledge and skills by putting them to use. Besides providing an opportunity to enhance their understanding of managerial problems, summer activity also gives students practical experience that will help them to plan their careers.

Summer training for students is arranged through the Career Center at DBIM. The student would have an executive guide in the industry taking him/her for summer training. Each student will also be assigned one academic guide from DBIM. On completion of the project, a student is required to submit his/her Project Report to the executive guide for evaluation and to the Director, DBIM. Ordinarily, the report may not exceed 60 typed pages. The contents should include definition of the problem, methodology used, data analysis, conclusions and recommendations. In case the Project work is considered confidential by the organization, the confidential reports from the organization concerned should be submitted directly to the Director.

No students are entitled to receive the Degree without completing the summer project satisfactorily.

A student who does not complete the summer Project satisfactorily, and who does not comply with the requirements, will have to do another summer Project before becoming eligible to receive the Degree.

The student would need to present/defend another project and its outcomes in the 5th term/trimester. This project can either be an internal or an external project. The project would carry 3 no. of credits, in the form of a credit course "Management in Practice" to be taken in the 5th trimester.

COURSE STRUCTURE

GENERAL STRUCTURE

First Trimester

Course Name	Credits
Financial Accounting	3
Organizational Behavior	3
Managerial Communication	3
Managerial Economics I	3
Computer Applications in Management	3
Quantitative Methods	3
Principles of Management	3
Business Reporting I	2
Total Credits	23

Second Trimester

Course Name	Credits
Business Statistics	3
Corporate Finance	3
Cost and Management Accounting	3
Operations Management	3
Human Resource Management I	3
Managerial Economics II	3
Marketing Management I	3
Business Reporting II	2
Total Credits	23

Third Trimester

Course Name	Credits
Human Resource Management II	3
Marketing Management II	3
Economic Environment of Business	3
Industrial Relations and Labor Laws	3
Market Research	3
Management Information Systems	3
Entrepreneurship Development	3
Business Reporting III	2
Total Credits	23

Fourth Trimester

Course Name	Credits
Strategic Management	3
Business Laws	3
Business Aptitude I	2
Elective 1	3
Elective 2	3
Elective 3	3
Elective 4	3
Total Credits	20

Fifth Trimester

Course Name	Credits
Management in Practice	3
Project Management	3
Business Aptitude II	2
Elective 1	3
Elective 2	3
Elective 3	3
Elective 4	3
Total Credit	20

Sixth Trimester

Course Name	Credits
Business Ethics	3
Managing in a Service Economy	3
Elective 1	3
Elective 2	3
Total Credits	12

COURSE WORK (Elective Offerings)

Marketing Management: Sales and Distribution Management, Internet Marketing, Services Marketing, Product Management, Consumer Behavior, Retail Management, Brand Management, Marketing Communications.

Financial Management: Asset Valuation, Portfolio Management, Fixed Income Securities and Derivatives, Banking And Insurance, Personal Finance and Planning, Microfinance, Multinational Financial Management.

Human Resource Management: Applied Psychology in Personnel Administration, Performance Management, Training and Development, Organizational Staffing and HR Analytics, Compensation Management, Strategic Human Resource Planning.

DBIM FACULTY

DBIM plays a significant role in ensuring quality education through interactive teaching. The DBIM faculty bring their extensive knowledge, professional experience and advanced education to their task at DBIM. The faculty members have outstanding academic background and sound conceptual knowledge in their respective disciplines. They are practicing professionals drawn from industries. The commitment to teaching shapes their involvement with the students. Faculty members emphasize both theory and practice in the class-rooms.

The Founder Director - Fr. V. M. Thomas, SDB

A Harvard Graduate in Administration, Planning and Social Policy, Fr. V M Thomas, SDB is presently the Provincial of the Don Bosco Society, Guwahati Province. A certified Trainer in HRD from the American Society for Training and Development, he is a visiting faculty at Lal Bahadur Shastri National Academy of Administration, Mussoorie, Assam Administrative Staff College, Assam Staff College, Gauhati University and Meghalaya Administrative Training Institute, Member of National Resource Group (NRG) for Education Guarantee Scheme and Innovative Education, Govt. of India.



The Rector - Fr. Johnson Parackal, SDB

Executive Director, DBI has occupied significant posts in the Don Bosco Society. With a teaching experience cascading more than 20 years, he has also served in the administrative posts as Vice-Principal, Headmaster (Don Bosco Schools, Guwahati & Damra respectively), and Executive Director (Bosco Reach Out, Guwahati). He has successfully conducted various training programme for students, teachers and administrators/heads of schools, colleges and institutes. He has also been associated with the North-Eastern Regional Youth Commission, Guwahati, as the Regional Youth Director.



Dr. (Fr.) P.D. John, Director - DBIM

Fr. P. D. Johny, as he is popularly called, is a transformational leader with over thirty years of teaching and administrative experience prior to his obedience as the Director of DBIM. Fr. is the recipient of many awards with the following awards being the most recent ones including the "Global Education Excellence Award", 2016 from Prime Time Research Media Private Limited award, under the category, "Best Principal for Teacher Training Institute in Meghalaya."

He has also been awarded the "Certificate of Excellence Award for Outstanding and Extra-Ordinary Achievement in the Field of Education" by Friendship Forum on August 26, 2016.

Fr. Johny is credited with the transformation of St. Anthony's college Shillong from an average institution to an outstanding one. Fr. is an avid writer and has authored several books. He is also a lover of youth and dedicated to the vision and mission of Don Bosco.



Sr. (Dr.) Anna Molly FMA, Associate Professor

Associate Professor, DBIM has over 30 years of teaching and administrative experiences within the Don Bosco Society. She has completed her research on Don Bosco and his Educational Method. She did her Masters Degree in Education and is the recipient of the First Class First Gold Medal award from Nagaland University. She is also the recipient of the 'Best Educationist Award' and many other Awards which helps her to be a great asset DBIM Faculty to the HR department at DBIM. She also heads the Education Department at DBI.



Chandan Dutta

Mr. Chandan Dutta completed his MBA from the Pamplin College of Business, Virginia Tech, USA in 2009. He did his Bachelor in Technology (Computer Science Engineering) from the National Institute of Technology, Rourkela, Orissa, in the year 2003. Prior to joining DBIM and its cause and vision, he was associated with Pfizer Pharmaceuticals as Strategic Sourcing Specialist, Virginia Tech Food Science and Technology as Program Specialist, Virginia Tech Investments as a member of the Student Investment Group, Computer Sciences Corporation as Senior Software Engineer and Infosys Technologies Limited as a Software Engineer. He brings to DBIM more than 5 years of enriching global industry experience and knowledge.



Bikash Kalita

Mr. Bikash Kalita is an MBA graduate from Dept. Of Business Administration, Gauhati University, in the year 2004. Before joining DBIM, he was associated with ICICI Prudential LIC Ltd. in Branch Operations - (Underwriting, Risk Compliance and Customer Service), and AXIS Bank Ltd. He brings along 6 years of enriching industry experience in financial operations and employee relations.



Pradeep Deka

Completed his Masters in Business Administration (MBA) from Tezpur University in the year 1999. He did his Bachelor in Engineering (Electronics & Telecommunication) from Assam Engineering College. Before joining DBIM, Mr. Deka was associated as Senior Sales Officer with Godrej & Boyce Mfg. Co. Ltd., Senior Officer with ICICI Bank, Asst. Manager with Tata-AIG Life Insurance Co. Ltd. He has worked extensible in the field of Business Operations, Development and Administration. He has also worked as Project Specialist (Management) with UNDP (SSPHD) and as a consultant with UNICEF in Assam. He brings to DBIM a commendable experience of more than 11 yrs. in multinational organizations including international developmental agencies.



Hrishikesh Debnath

Completed his MBA from Tezpur University in 2002. He did his Bachelor in Commerce, B. COM (Hons.) from Kirori Mal College, University of Delhi. He also passed various certifications given by NSE, BSE and AMFI such as NCFM (CMDM, Derivatives Module) and AMFI (Advisors Module). Before joining DBIM, he was associated with Kotak Securities Ltd in Broking Division and in SBICAP Securities Ltd (Broking/ Distribution). He brings in more than 7 years of industry experience in relationship management in financial services, distribution channel development and compliance.



Mr. Abhinav Sarma, Assistant Professor

Mr. Abhinav Sarma is an MBA with specialization in Human Resource and Marketing from Dibrugarh University in 2011. He did his Bachelors in Zoology from Pragjyotish College in 2009. Before joining DBIM, he worked as an Assistant Manager in HR at Nemcare Hospital. Prior to that he served as an Assistant Professor at Assam Down Town University and as an executive HR at GNRC hospitals. He brings along over five years of professional experience to DBIM.



Ms. Juri Sharma, Assistant Professor

Ms. Juri Sharma is an MBA with specialization in Human Resource and Finance from the Dept. of Business Administration, Gauhati University in 2012. She did her Bachelors in Commerce from Gauhati Commerce College in 2010. Before joining DBIM, she was in a teaching profile at Anundoram Borooah College in Pathsala in the Dept. of Commerce. She has a teaching experience of more than 2 years in Finance and Human resource management.



VISITING FACULTY

Ms. Gitanjali Das Phukan

Ms. Gitanjali Das Phukan is presently working as an Asst. General Manager in SM Group Holding Pvt. Ltd. An MBA from Gauhati University with specialization in Human Resources, she has vast experience in Employee Relations, Human Resource Planning, Talent Acquisition & Performance Management systems. She brings along 9 years of enriching industry experience and was also associated with AIRCEL.



Mr. Swapan Jyoti Sarma

Swapan Jyoti Sarma a management graduate from GU and LLB from Govt. Law College. He was earlier a Senior Divisional Manager at LIC. After his voluntary retirement he has also worked for brief periods as Area Sales Manager in SBI Lic. Ltd. and Reader, Dept of Business Administration NERIM. Sri Sarma is a renowned orator and is passionate about public speaking. At present Sri Sarma is the proprietor of a management consultancy firm 'Abhinav Solutions'. His areas of expertise are Life Insurance, Marketing and Administration, Industrial Relations, Labour and Business Laws.



Mr. Pranjoy Arup Das

Pranjoy Arup Das is a Guwahati based businessman. For the past 11 years he has been involved in the business of construction machinery sales, financing and service. His family firm, Protection Engineers, has represented renowned companies like JCB India Limited, Vectra Motors Limited and BK Tyres Limited since 1985 and at present, is the authorized dealer of ESCORTS Limited - Construction Equipment Division, for the North East Region. He completed his PGDBM from Assam Institute of Management in 2005 specializing in Financial Management and Operations Management. He has been a visiting DBIM as visiting faculty since 2010. He, along with his wife, has recently set up a training cell by the name PROACTIVE, dedicated to impart soft skills training to students, home-makers and self-employed individuals. A musician by passion, he is actively associated with the North East music scenario.



OUR GUEST FACULTY

1. **Prof. Ashok Dutta**, Director, IIM Shillong
2. **Prof. W.S. William**, Dean, Academics, Xavier Institute of Management, Bhubaneswar
3. **Prof. Douglas Turco**, Asst. Professor, Drexel University, USA
4. **Dr. George Kallingal**, University of Guam, US
5. **Dr. Jose Parapully, sdb**, Sumedha Centre for Psychology and Spirituality, Uttarakhand
6. **Mr. Martin Kasper**, Former General Partner, Accenture, Germany.
7. **Mr. Iftikar Ali Ahmed**, General Partner, Oak Investments, USA
8. **Mr. Parnab Mukherjee**, Consultant, United Nations, WHO
9. **Mr. Sumeet Jerath IAS**, Principal Secretary, Govt. of Assam
10. **Mr. Nirjhar Chakraborty**, AGM, Godrej & Boyce Manufacturing Co. Ltd., Kolkata
11. **Mr. Atanu Sharma**, Business Head, WIPRO, Bangalore
12. **Mr. Arpan Baruah**, Vice President, Jones Lang Lassale
13. **Mr. Nabajyoti Acharya**, Business Manager, Capsugel, Mumbai
14. **Mr. Jahid Alam**, ASM, Pepsi Co. Ltd., Assam
15. **Mr. Binoy Das**, CA, Guwahati





INFRASTRUCTURE

Location

DBIM is situated atop the idyllic Ramsai Hills, Joypur, Kharghuli with the mighty Brahmaputra flowing by. The majestic river and the beauty of the surrounding hills create a stress free environment, ideal for innovative learning and creative thinking.

Library

The Library houses a large collection of books, journals and reports, including the latest publications in management and business related subjects and focus on information technology. Access to the finest selection of contemporary reference books and journals, which supplement the prescribed reference books and textbooks, provide students an opportunity to gain significant appreciation of management and IT subjects going well beyond the classroom-based program. Students can borrow an ample number of books which enable them to study without any extra expenses.

Lecture Halls, Conference Rooms & Amphitheatre

There are state-of-the-art classrooms with multimedia presentation support. The spacious well ventilated split level classrooms with Wi-Fi facilities and LCDs facilitate the teaching-learning process in a high-tech environment where teacher inputs, textbooks and the internet guide one to the heights of excellence. Ranghar (Amphitheatre) with a seating capacity of 500, is at the heart of all functions at DBIM, with a breathtaking waterfront view along with the natural surroundings.

Saraighat Hall, a fully air-conditioned hall at DBIM, is an ideal venue for seminars and international conferences, etc.



Conference Hall



Girl's Hostel



Boy's Hostel

Lab and Internet Facilities

Computer Lab – The institute has a lab with 30 terminals on Local Area Network connected to the Internet. The computer lab services are available to the students from early morning till late evening hours. The institute has introduced seamless 24x7 broadband internet connectivity.

Language Lab – A computerized communication lab has been set up that offers special courses in the areas of organizational behavior, communications, individual and group behavior, presentation skills and interview training.

Hostel Accommodation

The two-year MBA program at DBIM has optional residential facilities, where the students enjoy the experience of staying, dining, studying and learning together for two years filled with irreplaceable memories and experiences, with separate hostels for boys and girls. Hostels are fully secure and have well-furnished and well-equipped rooms, surrounded by natural beauty.

Cafeteria

DBIM is equipped with a well-maintained cafeteria which serves economical, hygienic and healthy food, which takes care of the day-to-day nutrition requirements of students.

Other Campus Facilities

The institute's tastefully maintained terrace serves not only as a meeting point for discussion and fellowship, but also as an ideal location for nature meditation and for a personal communication with the bounteous natural beauty that is unique to DBIM.

Medical Insurance

All the students have a medical insurance during their stay at the institute. The institute arranges for the insurance once the students join the institute. The premium for Rs. 50,000 cover for one year at present is Rs. 750 approximately which is deposited along with the first and third instalments of the course fees. The medical insurance premium may change subject to actual charges at the time of application for insurance.

FEATURES

Leadership Education unlike any other

DBIM welcomes you into 2 years of leadership practice immersed in real world challenges into a multi-ethnic community of colleagues and faculty. In every event, activity and project, students are asked not only to study leadership, but to demonstrate it. Change is inevitable which can be expected with certainty. That's why the MBA curriculum has been carefully crafted to help the students develop a capacity for analysis, judgment and action that can be exercised throughout the course of a career.

Group Learning Center

The transformation of innate potential into leadership is realized through every aspect of DBIM experience leading the students to investigate multiple ways of learning, connecting and leading. The group learning center is utilized for project preparation and documentation, organization of group presentations and communication training.

Orientation and induction

Students are motivated to dream BIG and turn them into reality. In the orientation session, students familiarize themselves with life on the campus, course structure and the city of Guwahati, apart from getting to know each other. In addition, a short module is conducted on values and etiquette, health and hygiene, local customs and ethos and general management. Students are also given an overview of the entire syllabus.



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Placement Highlights 2015-17 Batch

Don Bosco Institute of Management is focussed on empowering its diverse pool of talent with knowledge, skills and attitude for the corporate environment which is reinstated by its excellent performance in the current placement season that saw tremendous industry acceptance for its students. DBIM had a successful placement season with the participation of leading companies across sectors offering coveted profiles to the students specializing in Marketing, Finance & HR.

The immense faith restored by the regular and new recruiters enabled DBIM to close its final placements for a batch of a 32 in record time with a total of 21 companies including 4 new recruiters participating in the current season.

Key Highlights:

- 85 % students placed through campus placements
- Batch mean salary (fixed component)package at Rupees 2.65 lakhs CTC
- Maximum package offered by Cholamandalam at 3.6 lakhs CTC

Recruiters @Placement 2015-17

The Class of 2017 at DBIM had a great placements season. Some of the companies that participated in this year's placement are Pepsi Co, Cholamandalam, Axis Bank, Janlakshmi Financials, ICICI Prudential, Taj Hotels, ICICI Securities, Sriram Transport Finance Company, Adecco India, Orient Blackswan, Vodafone, Bajaj Allianz General Insurance, Sbi General.

Summer Internship

DBIM believes that learning is an invariable mix of theory and industrial learning and application, which would aptly define its students.

Hence, it is mandatory for every student to complete eight weeks of summer training/ internship at a chosen/selected organization, after the end of the third trimester.

The process of Summer Internship envisages achieving the following objectives:

- Enable the students to apply the academic learning acquired during the course of their program to real life industrial projects.
- Enable the students to explore and experience the intricacies of corporate life firsthand.
- Assist organizations to assess students' potential and explore future career relationships.

Organization which was associated for SIP:

☞ Summer Internships:

- ☞ Karvy Stock Broking Ltd
- ☞ Varun Beverages Ltd
- ☞ Arohan Foods
- ☞ Meghalaya Rural Bank
- ☞ Kotak Securities
- ☞ NEEPCO
- ☞ Sambandhaa
- ☞ Banlari World Cars
- ☞ Pantaloons
- ☞ Lotus Manpower Services
- ☞ Narayana Superspeciality Hospital
- ☞ Taj Vivanta
- ☞ Meghalaya Cement Ltd.
- ☞ GCMF(Amul)
- ☞ Titan Eye

EDUCATION METHODOLOGY

The education methodology adopted by DBIM encourages independent thinking and helps the students in developing holistic perspectives, strong domain knowledge, contemporary skill-sets and positive attitudes. DBIM has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learners' understanding in an integrated manner.

Classroom Instruction: Students receive full-time classroom instruction, which helps them to learn and consolidate their understanding of the subjects.

Courseware: DBIM provides quality courseware comprising of text-books, case-studies, reading materials designed for independent and group study.

Independent Study: A comprehensive study package of quality courseware that is provided to the students helps them to achieve a prescribed level of knowledge.

Assignments: The teaching methodology and evaluation criteria include assignments that help students to evaluate their academic progress.

Case-based learning: DBIM use extensively the case-study method as a very important teaching and evaluation tool. The students are tested for case-studies in each subject, which reinforces their understanding of the concepts and their ability to apply the same in real-life situations.

Soft Skills: In order to develop the all-around personality of the students for better career prospects, DBIM conducts soft-skills workshops during the course of their study. This helps the students to develop their communication skills, presentation skills, group-discussion skills, interview skills, etc.

STUDENT ACTIVITIES

JourNEI 2017

The premier B-school meet of North-East India

The premier B-school meet of North-East India Northeast India is rich in cultural diversity and efficient human resource base, but there is a huge gap between the potential and performance. With the purpose of bridging this gap and developing proper managerial talents, October 2010 earmarked the beginning of JourNEI 2010.

This year it was organized on 24th Feb'17 and proved to be an interactive platform for the management students of the region. Organised by Don Bosco Institute of Management the event had a widespread participation from all the reputed B schools of the region as well as other colleges. The events consisted of ad making, case study, debate, B-plan, cultural show; etc. JourNEI 2017 was an effort towards inspiring the spirit of camaraderie and creativity among the students from various business schools from the region and beyond.



PRAJJWAL

Being a part of Don Bosco Society there is always a propensity among us to do something benignant for the society. It is in this context that we have formed the forum "Prajwal" emphasizing on providing free tuition to the school children. This initiative is entirely taken by the students of DBIM monitored by our Assistant Professor Mr. Bikash Gogoi. The village of Joypur and areas in its vicinity has a pre-dominance of low-lined income groups which are deprived of exercising some of the basic needs and demands. After a weeklong survey we witnessed that most of the school going children cannot opt for proper private tuition with family income as the common barrier. The forum "Prajwal" zeros in by catering to one of the basic needs of school children i.e. providing free tuition. Every Sunday over 200 children from in and around the campus assembles for their share of quality education.

Finance Club:

The Finance Club Lays emphasis on the financial aspect of learning and related activities. It is guided by a faculty mentor Mr. Hrisikesh Debnath. The main aim of this club is to promote interest and knowledge in the field of finance. It also aims at giving students insights about the career opportunities available in this field. This club gives the students an opportunity to apply their theoretical knowledge in activities like stock market and other simulated games. Other activities include morning assembly speeches on financial topics, article writing and a lectures delivered from industry resource persons.

Creativity Club:

The creativity club is about enhancing the creative talents of all the members and extent that to the institute. It is about creating those conditions and situations which promote a creative atmosphere in DBIM. Under the guidance of Mr. Pradeep Deka, the club members push themselves beyond their limit. They try to come up with ideas to promote creativity, curiosity of everyone. Some of the events conducted are Business Plans, Quiz, Story & Poetry writing, Paragraph reading, etc.

Synergy: HR Club

Synergy, the HR Club of Don Bosco Institute of Management was founded in 23rd July,2016, it is a platform which focuses on placements, increasing contacts, leadership development and equip students with interpersonal skills. It aims at transforming all aspirants students into budding managers. Synergy plans on hosting an array of events.



Marketing Club:

The Marketing Club was formed with the aim to bring together some of the brightest minds, interested in learning and exploring the ever changing dynamics of marketing. The club also keeps the members updated with the latest updates on marketing such as advertising, sales, research, branding , only to name a few. The club also organised an advertisement making and acting competition called “Act it Out” to encourage students to think out of the box and express their creativity. The club focusses on the ideal mix of class curriculum, and practical learning opportunities. Hence, the club strives to create opportunities for members to learn by doing.

Entrepreneurship club:

Pinnacle, DBIM's entrepreneurship club aims at fostering entrepreneurial thinking, instilling confidence in every student and is driven by creation.it brings together and entrepreneurs in a community where ideas flow freely. Meetings are in an open forum for students to discuss their ideas, interact with experienced entrepreneurs, give shape and mould the varied ideas which comes out in brainstorming sessions.. the club will also host speakers, provide mentorship to club members and give presentations to the campus at large.



Student Profile



Name : Baskhemjingmut Lyngdoh Marshilong
DOB : 04/04/1995
Place & origin : Shillong , Meghalaya
Graduation : BBA, North Eastern Hill University
Area of concentration : Finance & Marketing
Internship : Karvy Stock Broking Ltd



Name : Debolina Jennifa Das
DOB : 10/09/1993
Place & origin : Ranaghat ,West Bengal
Graduation : BBA, Sikkim Manipal University
Area of concentration : Human Resource & Marketing
Internship : Varun Beverages Ltd



Name : Drithyshree Goswami
DOB : 15/09/1994
Place & origin : Guwahati, Assam
Graduation : B.Com, Gauhati University
Area of concentration : Finance & Marketing
Internship : Varun Beverages Ltd



Name : Donkumar Nongshli
DOB : 12/12/1994
Place & origin : Umsning, Meghalaya
Graduation : BBA, Sikkim Manipal University
Area of concentration : Finance & Marketing
Internship : Arohan Foods



Name : Franklyne Ibonaibor Dkhar
DOB : 27/11/1994
Place & origin : Shillong, Meghalaya
Graduation : BBA, Madras University
Area of concentration : Marketing & Human Resource
Internship : Meghalaya Rural Bank



Name : Julius Murmu
DOB : 02/12/1994
Place & origin : Jharkhand
Graduation : B. Com. Ranchi University
Area of concentration : Human Resources
Internship : Pantaloons



Name : Garry Skhembor Azarel Umdor
DOB : 23/12/1992
Place & origin : Shillong, Meghalaya
Graduation : BBA, Martin Luther Christian University
Area of concentration : Finance & Human Resource
Internship : Kotak Securities



Name : Khaniza Das
DOB : 01/03/1995
Place & origin : Guwahati, Assam
Graduation : B.Arts, Gauhati University
Area of concentration : Human Resource
Internship : Varun Beverages Ltd



Name : Gautam S Lyngdoh
DOB : 26/07/1994
Place & origin : Shillong, Meghalaya
Graduation : BCA, SRM University
Area of concentration : Marketing & Human Resource
Internship : NEEPCO



Name : Lanuneken
DOB : 02/05/1993
Place & origin : Kohima, Nagaland
Graduation : B.Com, Nagaland University
Area of concentration : Marketing & Human Resource
Internship : GCMMF



Name : Grayland Heusen Diengdoh
DOB : 11/02/1995
Place & origin : Shillong, Meghalaya
Graduation : BBA, North Eastern Hill University
Area of concentration : Human Resource & Marketing
Internship : NEEPCO



Name : Lashankhem Khonglam
DOB : 17/10/1993
Place & origin : Shillong, Meghalaya
Graduation : BBA, Sikkim Manipal University
Area of concentration : Human Resource
Internship : Pantaloons



Name : Master Nongdhar
DOB : 16/08/1994
Place & origin : Shillong, Meghalaya
Graduation : BBA, North Eastern Hill University
Area of concentration : Finance & Marketing
Internship : Pantaloons



Name : Merizo Rhakho
DOB : 19/08/1995
Place & origin : Kohima, Nagaland
Graduation : B.Arts, Nagaland University
Area of concentration : Human Resource & Marketing
Internship : GCMMF



Name : Michael Daimari
DOB : 30/08/1994
Place & origin : Udalguri, Assam
Graduation : B.Arts, Gauhati University
Area of concentration : Human Resource & Marketing
Internship : Titan Eye



Name : Neal Richmond Nongdhar
DOB : 11/07/1993
Place & origin : Shillong, Meghalaya
Graduation : B.Com, North Eastern Hill University
Area of concentration : Finance & Marketing
Internship : Meghalaya Rural Bank



Name : O Divertland susngi
DOB : 14/05/1994
Place & origin : Shillong, Meghalaya
Graduation : B.Com, North Eastern Hill University
Area of concentration : Human Resource & Marketing
Internship : Pantaloons



Name : Paiaskhem Kharshong
DOB : 22/03/1995
Place & origin : Mawlai, Meghalaya
Graduation : BBA, North Eastern Hill University
Area of concentration : Human Resource & Marketing
Internship : NEEPCO



Name : Priyanka Singh
DOB : 01/12/1995
Place & origin : Jorhat, Assam
Graduation : B.Com, North Eastern Hill University
Area of concentration : Human Resource & Finance
Internship : Lotus Global



Name : Rani Markordor Satein
DOB : 04/12/1995
Place & origin : Jowai, Meghalaya
Graduation : BBA, North Eastern Hill University
Area of concentration : Human Resource
Internship : Meghalaya Cement Ltd.



Name : Richa Mary Kandulna
DOB : 24/05/1994
Place & origin : Tangla, Assam
Graduation : B.Sc, Gauhati University
Area of concentration : Finance & Marketing
Internship : Varun Beverages Ltd



Name : Roseline Toppo
DOB : 10/08/1994
Place & origin : Tangla, Assam
Graduation : B.Arts, Gauhati University
Area of concentration : Human Resource & Marketing
Internship : Narayana Superspeciality Hospital



Name : Roswell Sumer
DOB : 22/03/1991
Place & origin : Shillong, Meghalaya
Graduation : BBA, Sikkim Manipal University
Area of concentration : Human Resource & Marketing
Internship : Pantaloons



Name : Sanjib Kumar Topno
DOB : 26/11/1990
Place & origin : Tezpur, Assam
Graduation : B.Arts, North Bengal University
Area of concentration : Human Resource & Marketing
Internship : Varun Beverages



Name : Sunita Kharmuti
DOB : 15/06/1992
Place & origin : Shillong, Meghalaya
Graduation : BBA, Sikkim Manipal University
Area of concentration : Human Resource & Marketing
Internship : Narayana Superspeciality Hospital



Name : Teimiki syih
DOB : 24/03/1994
Place & origin : Shillong, Meghalaya
Graduation : B.Com, North Eastern Hill University
Area of concentration : Finance & Human Resource
Internship : Meghalaya Cement Ltd.



Name : Vianca Wanpli Dkhar
DOB : 16/05/1994
Place & origin : Shillong, Meghalaya
Graduation : B.Com, North Eastern Hill University
Area of concentration : Finance & Marketing
Internship : Taj Vivanta



Name : Yarisa Wahlang
DOB : 17/11/1995
Place & origin : Cherrapunjee, Meghalaya
Graduation : B.Com, North Eastern Hill University
Area of concentration : Finance & Marketing
Internship : Pantaloons



Name : Mr. Z V Jesse
DOB : 01/05/1991
Place & origin : Shillong, Meghalaya
Graduation : BBA, Martin Luther Christian University
Area of concentration : Human Resource & Marketing
Internship : Varun Beverages



Name : Deimonmi Lamare
DOB : 27/07/1995
Place & origin : Shillong Meghalaya
Graduation : B.Com, North Eastern Hill University
Area of concentration : Finance & Human Resource
Internship : Meghalaya Cement Ltd



Name : Sankhadeep Chakraborty
DOB : 11/07/1991
Place & origin : Agartala, Tripura
Graduation : BBA, Dibrugarh University
Area of concentration : Human Resource & Marketing
Internship : GCMMF



Name : Jerome Tete
DOB : 12/04/1991
Place & origin : Tezpur, Assam
Graduation : B.Arts, Gauhati University
Area of concentration : Human Resource & Marketing
Internship : Varun Beverages Ltd



Name : Jesmin Aman
DOB : 24/12/1993
Place & origin : Goalpara, Assam
Graduation : BS, Gauhati University
Area of concentration : Finance & Human Resource
Internship : Sambandhaa



Name : John Mickey Rapsang
DOB : 01-07-1995
Place & origin : Shillong, Meghalaya
Graduation : BBA, NEHU
Area of concentration : Finance & Marketing
Internship : Banlari World Cars(Maruti Dealership)

Academic Calendar DBIM

BATCH OF 2016 - 18

4th Trimester

Start Date : 3th July 2017
 End Date : 26th September 2017

5th Trimester

Start Date : 3rd October 2017
 End Date : 22nd December 2017

6th Trimester

Start Date : 2nd January 2018
 End Date : 12th April 2018

Chandan Dutta

Assistant Professor and Academic Coordinator
 Don Bosco Institute of Management
 Joypur, Kharghuli, Guwahati- 781004, Assam, India
 chandan.dutta@dbim.ac.in
 Phone: +91 8876016764

Binolin P Konwar

Administrative officer
 Don Bosco Institute of Management
 Joypur, Kharghuli, Guwahati- 781004, Assam, India
 admin@dbim.ac.in
 Phone: +91 7896758438 / +91 9435648453

Bikash Kalita

Assistant Professor and Career Centre Coordinator
 Don Bosco Institute of Management
 Joypur, Kharghuli, Guwahati- 781004, Assam, India
 bikash.kalita@dbim.ac.in, dbimplacements@dbim.ac.in
 Phone: +91 9706008860, 8474829732



DON BOSCO INSTITUTE OF MANAGEMENT

JOYPUR, KHARGHULI, GUWAHATI - 781 004, ASSAM, INDIA

Tel: 0361-2608454/55, 2517237, Fax: 0361-2631668

E-mail: info@dbim.ac.in, www.dbim.ac.in