

Campus Buzz



**DON BOSCO INSTITUTE OF MANAGEMENT
GUWAHATI**

International Yoga Day (June 21, 2018)



The International Yoga Day was observed at DBIM on June 21, 2018. Fr. P.D. John, Rector and Director, DBIM and DBI, addressed the morning gathering and elaborated on the power of Yoga and described how yoga can be used as a tool for wellness. Thereafter, Ms. Pinky Sarkar, Animation expert at DBI, took the students through the different yoga postures.

Preparation towards this day had begun well in advance from 18th June, 2018 onwards. Every day, in the morning and just before classes and in the evening after the classes, students performed yoga under the watchful eyes of Ms. Pinky Sarkar and Mr. Ravi. Even though the MBA students are engaged in their Summer Internship Programme and only a few of them were on campus, the vocational training students participated in large numbers and made the occasion a memorable one.

Ever since the first International Yoga Day was observed in June 21, 2015, DBIM has never lost an opportunity to celebrate the power of Yoga.



NEW STUDENTS ORIENTATION (JULY 4 – 7, 2018)



DBIM started off its 10th batch this year with vibrant colors. Presenting the best example of unity in diversity DBIM chose its students from diverse cultural backgrounds. This year DBIM has student from Myanmar and Bangladesh. The new student orientation program was organized on the 5th and 6th July, 2018.

The Orientation program began with Fr. (Dr.) P.D. John, Director DBIM, and the faculty members interacting with the parents and guardians of the new admitted students in an open house on the afternoon of 4th July. The open session was held in Saraighat Hall. Fr. John emphasized the need for involvement of parents in the development of their wards. Fr. P.D. John talked about the high expectations of people from Don Bosco Institutions and how the institutes are committed to excellence. The faculty elaborated on the kind of teacher-student relationship that is given importance in the program. The open session was preceded by a session on the hostel rules and regulations. The session was conducted by Sr. Anna Molly and Fr. Pojit Marak.

On 5th July, forenoon, Fr. P.D. John conducted a session for the new students. The afternoon period saw sessions on the Academic and Library policies and procedures.

Fr. V.M. Thomas, Founder Director of DBI and former Salesian Provincial, conducted a day long session for the new students on 6th July. This was followed by a brief session by the MBA faculty on the different activities that students will have to get involved in during the period of their studies here.

7th July saw the culmination of the orientation program for the new students with the completion of the administrative formalities.



EXTENSION LECTURE BY MR. RUPAK GOGOI (JULY 14, 2018)



Noted film director, Mr. Rupak Gogoi, interacted with the students on 14th July, 2018. This was a part of the extension lecture initiative at DBIM. Mr. Gogoi recently short into fame with his movie – “Gangs of North East”.

Fr. P.D. John, accorded a warm welcome to Mr. Gogoi and introduced him to the students. Mr. Gogoi enlightened the students about his story of success through thick and thin on his journey to soar beyond his dreams of vision and creativity.

Mr. Gogoi started his career with a degree in Journalism and Mass Communication and further continued to work in many entertainment industries. He is equipped with knowledge on advertising the product and how the entertainment industries used resource to be successful. He has also worked with leading channels like Star TV, Prag News, CTV network and so on. At that point of time, he had people that were superior to him and that’s why there was not much room for his own innovation and skills. No longer happy, he chose to achieve his lifelong dream by setting grounds on something that he was born for. It began by directing the very famous movie representing North-East India titled ‘Gangs of North-East’ which was shot in picturesque locations

of Meghalaya. The project involved various types of Artists belonging to different states of North-East. There was inconvenience regarding the food preferences. It was tough as it required interference in tribe behavior but eventually somehow everyone managed to adapt. The overall budget of the movie stood to about Rs.50 Lakh. The movie was completed with dubbing in Hindi and Khasi in studios of Mumbai. It was released in the year 2017 and it recorded a huge success all over.

Mr. Gogoi also collaborated with Don Bosco Institute, in making a video of the Institutes official portfolio. It was published in You Tube and will enhance the awareness of DBI with a potential to reach many people in a world empowered by social media. Mr. Gogoi himself is very happy and privileged to be a part of Don Bosco. He ended by quoting his own thoughts – “A TV show is like fast food, once seen, then gone”



INAGURATION OF THE ACADEMIC YEAR (July 30,2018)



The DBIM Academic year 2018-20 was inaugurated in a simple and solemn ceremony held on July 30, 2018 by Dr. (Fr.) Stephen Mavelly SDB, Vice Chancellor, Assam Don Bosco University. In his commencement address, Fr. Mavelly asked the students to embody the three principles of a Don Bosco graduate, which will empower them to hold their own individuality in the face of the immense competition that they are going to face after their graduation. These three principles are, remaining grounded with sound knowledge on their vocation, becoming dependable people and making an impact wherever they go. He also spoke at length about the changing scenario and emphasis points in higher education in India.

The inauguration begin with a prayer dance, 'Anandi aur Anant hi' performed by the 2nd year students. This was followed by a prayer song and rendition of prayers by the students and staff.

Dr. (Fr.) P.D. John SDB, Director of DBIM, began his welcome address with a video presentation on DBIM. He accorded a warm welcome to Fr. Mavelly and laid out the vision and mission of the Don Bosco Society in general and that of the institute.

The welcome address was followed by a song, 'Go light your world', by the 2nd year students and the sharing of experiences by two of their classmates. The short but beautiful program ended with a formal vote of thanks

by the MBA coordinator. The master comparer of the program was Ms. Avishka Phukan who is now associated with DBI as a PR manager.



INDUSTRY VISIT TO BHABANI OFFSET PVT. LTD. (August 11 & 18, 2018)

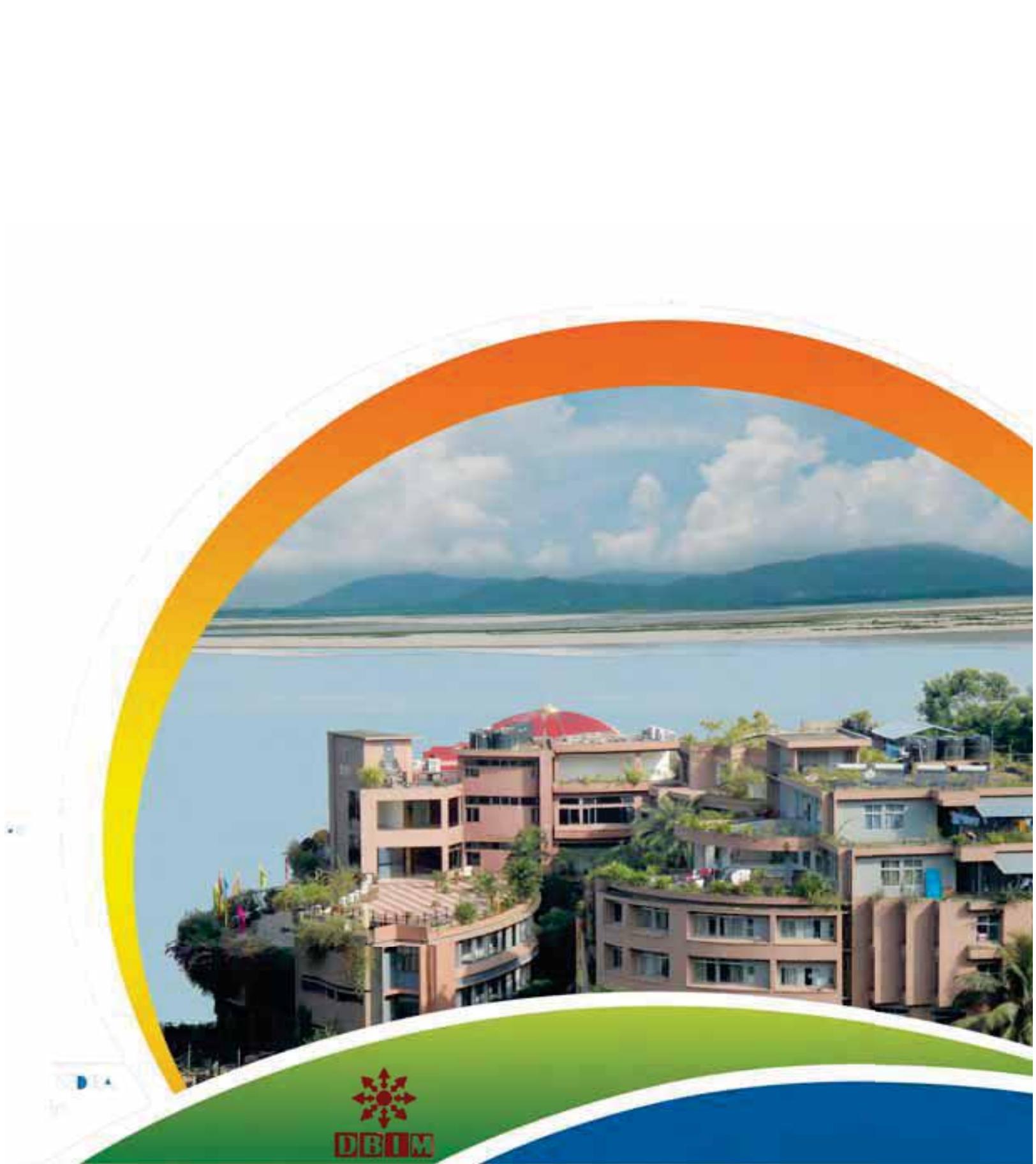


Students from the 1st year and 2nd year visited Bhabani Offset Pvt. Ltd. on the 11th and 18th August, 2018 at Panikhaiti, Guwahati respectively. The unit that the student visited focuses primarily on printing and publishing of books and other stationary items of various industrial houses in and around Guwahati.

Mr. Pankaj Goswami, the manager addressed the students and made a presentation introducing Bhabani Books and Publishers to the students. He explained about the functioning of the unit and the different process of job processing. He also described how each level of operation and their outputs are put together accurately. Later he showed the students different functional areas such as stitching, binding, lamination, cutting, printing and the like.

After the session, the students expressed their gratitude to the manager for the opportunity given. This trip was highly useful for the students in terms of practical knowledge about printing and everything that goes in making a book. This experience will also be helpful for the students to find placement opportunities in such industries.





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JOYPUR, KHARGULI, GUWAHATI – 781004, ASSAM

E-MAIL: info@dbim.ac.in, www.dbim.ac.in

Phone: 8876509721