



# CAMPUS BUZZ



**DBIM**

DON BOSCO INSTITUTE  
OF MANAGEMENT,  
Guwahati

## Exposure Trip to Mumbai - Goa (January 3-9, 2017)



DBIM students went for a week long exposure trip in January 3 to 9 2017 to Mumbai and Goa. A week long exposure to most beautiful locations of Mumbai and Goa made students realize the immense possibilities and opportunities available outside. Students described their trip as the “*Golden week of the year*”. The fun all the students had have been simply amazing. When returned back to DBIM, the one common answer to 'How was the trip?' is “*It was Amazing!*” Visits to places like Elaphanta Caves, Museum, Gateway of India, Boat rides is once in a student's lifetime opportunity, with a single chance of enjoying such sites amongst group of enthusiastic students. A one day enjoyment in Imagica Theme park was the highlight of the days spent in Mumbai. But the story does not end in Mumbai, a straight road journey to Goa was an “*Icing on the cake*”.

As expected, the day seemed brighter, the sun shined brighter, the tides in the sea were calling out even more, with a lot of tourist and never defied natural beauty of the place, it all fuelled up the excitement. A step on the warm sand of Goa beaches has been the lightest step taken ever, a dip in the sea could not be any less than the happiness that sheds tears of joy. The breeze felt in evening cruise soothed the group from a long fun filled day on an island in Goa. Every moment mattered, although every day seemed short, but this has been all because of the wonderful things that students ended up doing together. Pictures and selfies taken during this trip tells the story of how well the trip was planned and how beautifully it has been carried out till the very end. It truly has been “*The Golden Week of the year, 2017*”.





## Alumni Meet (January 28, 2017)



The first DBIM MBA alumni meet took place on Saturday, January 28, 2017. The event saw around 45 alumni from the 6 batches of students who have graduated participating thus making the occasion a resounding success. The event also saw the participation of ex-staff members of DBIM. Shri Shantikam Hazarika, Founder of Assam Institute of Management, was the Chief Guest and Rev. Fr. V. M. Thomas, Founder of Don Bosco Institute, was the Guest of Honour. At the very outset, Rev. Fr. Johnson Parackal, Rector DBIM, welcomed the distinguished guests and the alumni. All the alumni were presented with a golden DBI scarf during the welcome. The current MBA students put up wonderful dance and song performances for their alumnus. The highlight of the entire program was however the nostalgia presentation and sharing of experiences. One alumni even commented that 2 years of MBA was too short a duration. The formal program was followed by a sumptuous dinner and a jamming session thereafter. After which almost all alumni expressed their opinion that such events should be made annual event and it was a wonderful experience for them.



## **Cultural Day (February 18, 2017)**



The most awaited event of the DBIM, namely – The Cultural Day, a platform for the students to showcase their cultures and traditions was celebrated on the 18<sup>th</sup> February, 2017. The cultural day was conducted at Faith Dome. Rev. Fr. Johnson Parackal, Sr. Anna Molly, Br. Martin, Madam Swabera, and all the faculty members were present along with the 1<sup>st</sup> and 2<sup>nd</sup> year students. The programme started off by a Khasi Group song followed by a welcome speech and talk by Fr. Johnson. Few interesting games were conducted followed by a special Jaintia dance performed by the girls from 1<sup>st</sup> year. The main event was the ramp walk participated by the randomly assigned girl and boy pairs. A short story was shared by Garry Umdor of the 1<sup>st</sup> year which was followed by a Cookie challenge. Finally, after all events, Mr. Russell Pariat and Ms. Myanbeni Tsanglaothe were pronounced as Mr. and Miss DBIM chosen unanimously by the audience. The whole programme constituted many games and songs/ dance representing various traditions and customs of North East.

## **JourNEI (February 24, 2017)**



DBIM organized its Management Fest “JourNEI 2017” on February 24th, 2017. The sponsoring partner for the fest was Pepsi (Varun Beverages) and the program was attended by nearly 150 graduate students from several colleges in the city of Guwahati. The fest started off with the inauguration event. Fr. (Dr.) Zacharias, Director and Rector of Don Bosco provincial House was the chief guest for the inauguration programme. He gave an inspiring speech which focused on the importance of seizing the opportunity in one's professional and personal life. He said that each day in our life we are presented with a unique opportunity to learn something new about ourselves and the world around us.





The theme for this year JourNEI was “Unleash the Young Mind”. The theme insists on the power of imagination and the power of a dream. The one-day high-spirited fest had activities ranging from business to cultural to sport events. In most of the activities, an over whelming response from students was received. There were 12 events in total. The events started off with Debate, Stock Market, Quiz and Football 5x5. Towards the afternoon case study, business plan and the unplugged band and the exciting final of the football 5x5 matches were conducted. The evening was lit up with the dance competition and the event concluded with the valedictory function.

The valedictory function was graced by Professor Dimpy Mahanta, Head of Department (Psychology), Cotton College, who congratulated the organizing team for the initiative and the success of the fest. Cash awards and Certificates were handed over to all the prize winners of various events by the chief guest for the valedictory function along with other respected dignitaries.

## **Visit to SEBI Regional Office (March 6, 2017)**



An educational visit was organized to SEBI (Securities and Exchange Board of India) Regional Office, Guwahati at the NEDFi Convention Centre, Ganeshguri, Dispur, Guwahati, Assam for the 1<sup>st</sup> Year MBA students on 6<sup>th</sup> March. The purpose of the visit was to help the students get an understanding and insight on the need and importance for financial planning. Mr. Jagannath Das, Assistant General Manager at SEBI gave a talk on Securities and Financial Planning. At the start of the programme all the students were given a booklet titled “Lessons on Financial Planning for Young Investors”.

Mr. Das highlighted the fundamentals and basics of investment. He elaborated on SMART goals, on how to achieve these goals, the comparisons of risk and returns, savings and investments, SEBI roles, different regulators of finance like IRDA, PFRDA, NHB, etc., different schemes like CIS (Collective Investment Scheme), NPS (National Pension Scheme), etc. He taught us a lot on stock market trading and the various investment avenues in the Indian financial market. He also informed about some savings and investment related products like Equity, Company fixed deposits, Bonds, Mutual Funds, Government Schemes, etc. Later, Mr Das had an interactive session with the students.

## **International Women's day (March 8, 2017)**



The international women's day celebration held on March 8, 2017 with the theme: BE BOLD FOR CHANGE, started with the opening prayer which was followed by an inspirational message and a short story by Rev. Fr. Johnson. He laid emphasis on why women should be celebrated and treated with respect in the society. He also shared a story about a man who asked God to make him a woman because he felt that women had no responsibilities. The faculties also shared their thought about how important it is for women to be given equal right in our society. They also shared that it is important for women to be contented with what they have and they should be happy in whatever colour or size they find themselves in. Garry from the 1<sup>st</sup> year shared his taught with a quote by Malala Yousafzai "Women cannot succeed when half of them are held back; this meant that the world isn't free yet for women to be celebrated freely.

Maureen from 1<sup>st</sup> year also spoke about how gender inequality was present many years ago in Nigeria but as time progresses people understood the benefits of gender equality and are giving women a fair share which they deserve in the country. Women are symbol of power, Gods finest and beautiful creation without whom no creation is possible.



## **Prajjwal Day (March 19, 2017)**



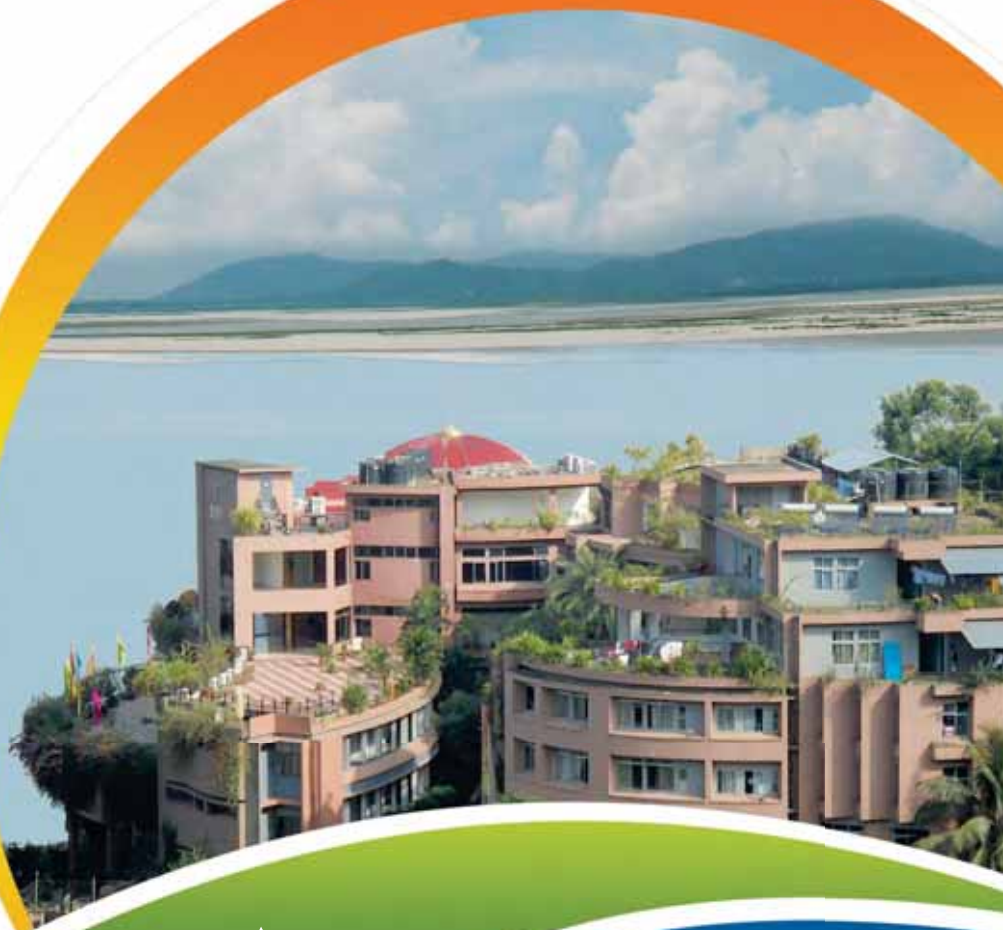
The Annual Prajjwal Day was organized by the 1st year MBA students on Sunday, March 19, 2017 with guidance and support from Fr. Pojit, Hostel Warden (Boys) and Mr. Alakesh Choudhury, DBI IT Department staff. Prajjwal Day is a special day for the neighborhood children of DBIM who come for the Prajjwal program every Sunday for their ritual tuitions. This is a day when they can demonstrate their talents through songs, dances and short plays. This year, the chief guest for the day was Fr. (Dr.) Amal Raj, Secretary in Bishop's Education Council and the Guest of Honor was Mr. Pabitra Kalita, Manager, Federal Bank of India. Fr. Johnson, Rector, DBIM, welcomed everyone. Around 250 children who come for the Prajjwal program were present for the occasion. The highlights of the celebration were the beautiful song and dance performances by the little ones.

## **Farewell to 2<sup>nd</sup> year students (March 31, 2017)**

1<sup>st</sup> year students organized the Farewell Program "We met as stranger and depart as friends" on March, 31, 2017 at Fathdome for the outgoing 2<sup>nd</sup> year students with great enthusiasm. Function began with a Prayer by Ms. Teimiki Syih. As Chief Guest of the event, Rev. Fr Johnson Parackal, Executive Director, DBIMwished good luck to the final year students for their future. He also expressed his thought that students two years back, when they came to this prestigious institute as young enthusiastic girls and boys, and today, they leave as mature women and men ready to face the real world. He also mentioned that, this is the time of their life, where they choose a lifetime career and create their own identity. And wished every individual of MBA second years all the best for their bright future focusing on their objectives and Goals and to carry the values and morals of Don Bosco alongwith.

Sir, Bikash Kalita, mentioned that working with such intelligent, aspiring, creative and hardworking

students has been tremendous. He expressed his happiness in being able to guide and assist the students in their problems and issues and making them strong enough to move fearlessly today. Students of 1<sup>st</sup> Year presented very entertaining group song, group dance and Students of final year participated in 'THANK YOU NOTE' to all faculties, staff and students. Token of love and appreciation was given to the students by their juniors in the form of Memento's.



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