

Campus Buzz



**DON BOSCO INSTITUTE OF MANAGEMENT
GUWAHATI**

Inauguration of the New Academic Year (August 11, 2017)



The new student orientation program was organized from the 5th till the 8th of July. Fr. Johnson, Rector, DBIM, Fr. P. D. John, Director, DBIM and the faculty members interacted with the new admits and their guardians on the 5th of July in an open session. Fr. P. D. John talked about the high expectations of people from Don Bosco institutions and how the institutions are committed to excellence. The faculty elaborated on the kind of teacher-student relationship that is given importance in the program. The open session was followed by a session on the hostel rules and regulations. This session was conducted by Sr. Anna Molly and Fr. Pojit Marak. Fr. Johny, the Director, conducted a daylong motivational session on July 6. The remaining days comprised of sessions on ice breaking, on policies and procedures, various facilities and infrastructure available to the students, motivation, professional skills and the like.

The DBIM Academic Year 2016-17 was formally inaugurated in a simple ceremony on August 11, 2017 by Prof. Dhrubajyoti Saikia, Vice Chancellor (Retd), Cotton College University. Dr. (Fr.) Francis Fernandez SDB, Controller of Examinations, ADBU, was the Guest of Honour. The ceremony began by invoking God's blessings through a beautiful prayer song "You raise me up". This was followed by the faculty and students offering prayers to the Almighty.

Prof. Dhrubajyoti Saikia in his inaugural address urged the students to focus on holistic development. He lamented the fact that in the present times, there is a lack of sensitivity towards human and environmental wellbeing. He urged the student to try and make the world a better place to live in. The knowledge they earn should not only benefit them but also benefit the society at large.

Dr. (Fr.) Francis Fernandez SDB in his special address as the Guest of Honour motivated the students to discover their hidden talents, pursue their passion and become well-rounded individuals. He said that DBIM is not great just because it is located at a beautiful place but also because of the mission it is committed to. Dr. (Fr.) P. D. John SDB, Director of DBIM, laid out the vision and mission of the Don Bosco Society in general and that of the institute in particular. He also reassured the students of the commitment of the DBIM staff and management towards their development. The second year MBA students put up two wonderful items to welcome their juniors. There was a dance item and a beautiful rendition of "I have a dream" song by Abbas.

DBIM FRESHER'S DAY (August 12, 2017)



The scintillating programme of the DBIM Fresher's Day was held on 12th of August, 2017 at Don Bosco Institute of Management, Joypur, Kharguli and was undertaken by the MBA 2nd year students. The programme was hosted by Mr. Sankhadeep Chakravarty. The Fresher's programme was organized mainly to break the ice amongst the MBA 1st year students and to motivate the students of MBA 1st year to take up the challenges of the programme on a positive note. The theme motto of the programme was "RISE UP, START AFRESH, SEE THE BRIGHT OPPORTUNITY EACH NEW DAY".

The programme was gratified with auspicious presence of our prestigious Chief Guest Fr. P.D. John, Director of DBIM and Sr. Anna Molly, head of education department. In the welcoming address, Fr. Johnny enlightened the students to how to look up for opportunity in every aspect of life. His speech emphasized on the seeking the bright side out of every negative aspect one face in life. Sr. Anna Molly also laid emphasis on the development of a culture to start fresh every single day in their life. Her speech revolved around the motto of the Fresher's programme and explained the deep meaning within the motto of the programme.

The events started thereafter, and it started with the game of "passing the object" and was followed by ramp walk performances by the MBA 1st year student. Eventually, there was a dance performance by the MBA 1st year students and was followed by another dance performance by MBA 2nd year students. There were many other events which included singing performance by Garry, MBA 2nd year student. Later on the same day, there were awards distribution for "Mr." and "Ms." Fresher's. The prizes were distributed by Mr. Pradeep Kumar Deka, Mr. Hrishikesh Debnath, Faculty, DBIM.

Industry visit to Jyothy Laboratories (August 25, 2017)

The 1st year MBA students of DBIM visited Jyothi Laboratories limited on August 25, 2017, where they got the opportunity to have a first-hand experience on manufacturing of mosquito coil. Jyothi Laboratories Limited manufactures 'Maxo' brand of mosquito coil. Sir Bikash Kalita and Sir Abhinav Sarma assisted the students throughout the industry visit. It was enlightening and informative experience for all the student. They got the chance to relate the theoretical aspect of production process learned in class to the practical activities

involved in any manufacturing plant relatively with the layout of different machines in accordance with the series of process, the time cycle of each product, labor time shift, materials used and so on.

Mr. Binod Gayan (Plant Supervisor) attained the students and explained all the activities in processing of the mosquito coil and also answered to the students queries. It was an eye-opener seeing all the employees working at high speed and keeping up with the movement of the machines and also being very precise at the same time.

Thanks to Jyothy Laboratories Limited management and their employees for giving this opportunity and an invaluable experience.



FDP & SDP by Prof. Debapratim Purkaysatha, Associate Dean, IBS Hyderabad (September 2, 2017)

On September 2, 2017, Prof. Debapratim Purkaysatha, Associate Dean, IBS Hyderabad, visited DBIM for a SDP cum FDP program on "Case based learning methodology for Business Schools". Prof. Purkaysatha has authored more than 500 case studies and has received several national and international awards in case writing.

The first half of the program was dedicated to the MBA students. During this session, Prof. Purkaysatha dwelled on the important skills that students should develop to be successful in the competitive business environment prevalent today. He urged the students to be open to experimenting with career options in the initial stage of their careers so that they can identify their passion and work towards it.

The second half of the day was dedicated to the faculty. During this session, he tutored the faculty members on different types of cases that can be used for teaching, common problems faced by tutors while adopting a case study approach and how to work around these problems. He also shared his expertise and how to prepare case studies.

The program ended with distribution of certificates to faculty participants. Along with the faculty members from DBIM, faculty members from GIMT and Guwahati Commerce College also participated in the program.



7th Julhash Ali Library Day (October 28, 2017)

Don Bosco Institute of Management celebrated its 7th Julash Ali Library Foundation day on the 28th October 2017. The celebration was commemorated by organizing some lively performances by the students of DBIM. It was an evening program full of life and colors.

Fr.(Dr.)P.D John, Director, DBIM offered his welcome greetings to all present. He welcomed Chief Guest for the event, Fr. V.M. Thomas, Provincial, Guwahati Province, and founder Rector of DBIM, Special guest, Rev. Fr. Johnson Parackal, Rector, DBIM. As a true visionary and source of inspiration to many along with his love for books made Fr. V.M Thomas the perfect guest for the evening.

Fr. V.M Thomas, in his address, informed the gathering about the history of Julhash Ali Library and the story behind its existence. He added the importance of Library in spreading knowledge and education. In his words, "A library opens a world of wisdom for the student. A student can build his confidence by going through the

books of his interest. Library is a sacred place, and anyone can indulge in the enjoyment of reading and practice lifelong learning. Librarianship bridges the gap between information and its applications”.

The special attraction of the whole celebration reverberated on Quiz. Fr. P.D. John, Director, DBIM, conducted the Quiz in a very professional manner and interactive way and the teams participated with great enthusiasm. The quiz event got an extra fire when Fr. Johnson Parackal, took over the rapid fire session. The questions put forth to the teams were intriguing, exciting and made the audience go ‘Aah!’ and clap when the teams answered correctly. The audience also got a chance to participate every time the teams answered incorrectly.

This time the Library Day was different as it was celebrated as a Library Week, with competitions like poem recitation, debate, elocution etc. started one week prior and then culminated to the 28th October. Students took part enthusiastically and many won prizes that were distributed on Library day event. Fr. P.D. John, Director, DBIM, thanked all who had come and joined hands for holding the event.



Sensitization Trip to Amguri, BTAD (November 19-20, 2017)

The trip to Amguri would remain a memorable and inspiring one for the MBA 2nd year students. Students started their trip from the institute at 9.00 a.m. on Sunday, November 19, with a quick stop at Don Bosco School, Boko where Fr. Joy welcomed and offered the students light refreshments. Back on the road the students were anxious as to what to expect at Amguri, Kokrajhar. Students arrived at Amguri around 2.00 p.m. and was welcomed by Fr. Ignatius, who treated the students to a sumptuous lunch. After an interlude the students headed to Don Bosco Vocational cum production Training Centre, where the staff and students gave them a hearty welcome. Students were amazed to find such a wonderful vocational center where trainees were given good facilities and excellent training. Before retiring for the night, students had an interactive session with the boarders of the Don Bosco School, Amguri.



On Monday 20th November students headed to Kodomguri at around 9.30 a.m. While approaching Kodomguri, Fr. Ignatius informed the students about ethnic clashes that had crippled the place. After a few hours of travelling by bus and foot students, accompanied by 2 German delegates, finally reached Kodomguri where they were given a standing ovation. Thereafter various cultural groups showcased their cultural dance.

The children as well as the MBA students were divided into groups which facilitated a close interaction between the students and the children. The groups performed several games and dances. Thereafter, relief materials were given to the deprived households crippled by the clashes.

After lunch it was time to say goodbye to the incredible children who have taught the students a lesson to value life and be contented with what they had. Around 5p.m. we started our journey back to the institute and reached late in the evening.



Project Based Learning Trip to Siloam (November 29 – December 3, 2017)



The 1st year MBA students embarked on a remarkable and unique trip to Siloam, Umiam on November 29. They were accompanied by Fr. P. D. John, Director, DBIM, Sr. Anna Molly, Associate Professor, Mr. Chandan Dutta, the Program Coordinator, and Mrs. Binolin Konwar, the Admin Officer. The trip was designed to expose the students to project based learning, leadership skills and social responsibility.

On the first day of the trip, Fr. George Palamattathil, Director, Siloam Wellness Center, conducted sessions on leadership and life skills. The crux of the training was an emphasis on turning events into experiences and how a leader should be able to own up responsibility in case of failures and project the entire team in case of success. In the afternoon, the students took a hike to the SOS children's village nearby and distributed goodies to the orphan children who stay in the village. The second day saw the students visiting the Don Bosco Museum, taking timeout at the Golf Course, and visiting the Cathedral. Post lunch, the students visited Fernando's, a place for the training of deaf and dumb students. The third day saw the MBA students helping with the pre- Christmas celebrations at Siloam. The day saw the footfall of around 2000 children from near and as far as Snehalaya, Guwahati. The MBA students were on a mission to ensure that none of the children left the program without a gift and they ensured that the mission was accomplished. The students got an understanding of how to effectively and efficiently organize and manage events of such scale and magnitude.



PRE-CHRISTMAS CELEBRATION AT DBIM (December, 22, 2017)

Christmas is an annual festival commemorating the birth of Jesus Christ, observed primarily on December 25 as a religious and cultural celebration among billions of people around the world. A feast central to the Christian liturgical year, it is preceded by the season of Advent or Nativity Fast and initiates the season of Christmastides, which historically in West lasts twelve days and culminates on Twelfth Night; in some traditions, Christmastides includes an octave.

However Christmas is not as much about opening our presents as opening our hearts. It is a season of love, peace and happiness. As like the other people around the world, the students of Don Bosco Institute of Management also has a tradition of celebrating Pre-Christmas on the last day of their end trimester exam, i.e. on 21st or 22nd of December every year. This year also the students of Don Bosco Institute of Management (1st year & 2nd year) along with all of faculty members celebrated Pre-Christmas wherein, most Reverend Father Johnson Parackel and most Reverend Sister Anna Molly were the chief guests. Although due to his surgery, the Director of the Institute, most Reverend Father P. D. Johnny was not able to be present on the occasion, he sent his wishes and the students sincerely prayed for his well beings. As Christmas is a festival of joy and merry making, the students sang carol led by the first year students along with the short play showing the Life-of-Jesus performed by the second year students. The event was also blessed to be gifted by a wonderful number by Pranjoy Sir, which the students really enjoyed a lot. Lastly, the celebration ended by enlightening the essence of Christmas by some of the student's as well as faculty members and also by Reverend Father Johnson Parackel and by wishing each and every one of a very-very Merry Christmas and HAPPY HOLIDAYS....





DON BOSCO INSTITUTE OF MANAGEMENT
JOYPUR, KHARGULI, GUWAHATI – 781004, ASSAM
E-MAIL: info@dbim.ac.in, www.dbim.ac.in
Phone: 8876509721