

DON BOSCO INSTITUTE OF MANAGEMENT

A Constituent Unit of Assam Don Bosco University



DBIM



2017-19
Student Profile Book



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Director's Message

Don Bosco Institute of Management, AICTE approved, NAAC Accredited and winner of 4-time Best B-School Awards in Guwahati is a constituent of Assam Don Bosco University. Established in 2008, the institute has achieved a status of distinction by following the path envisioned by Don Bosco Institute, *Building Dreams and Shaping Lives*

The secret of its spectacular growth lies in its commitment to provide world class education with curriculum designed with the help of industry experts and a team of highly qualified faculty with academic excellence and industry exposure. A state of art infrastructure provides the environment for nurturing talent and for empowering students with the values, knowledge, skills and mindset which together shape future leaders.

Don Bosco Institute of Management firmly believes that its mission is to build dreams and shape lives, so as to make them leaders, who will spearhead not only the growth in their corporate spheres, but also inclusive social advancement through a holistic education. A symbiotic relationship is encouraged between the industry and the academics through a mutual exchange of practical and theoretical aspects of management knowledge.

We believe in a holistic development of our students and ensure that they are well groomed in soft skills, personality skills, life skills, behavioural skills and right attitudes. The key to success of any management schools lies in its ties with industry. Our students are always a step ahead of the competition since they have been tutored and equipped as per current industry and social needs. The pedagogy adopted here is the preventive system which believes in expression, accompaniment and inspiration.

DBIM lays lot of emphasis on co-curricular and extracurricular activities which regularly happen throughout all the trimesters. Our world class library, computer lab and high degree of digitization provide students the right environment for high quality learning. Our students are fully equipped to take on the modern day challenges in today's corporate world and add value to the organization they join.

It is my privilege to present our group of dynamic, talented and passionate students, raring to become successful managers and leaders. We assure you that our students are well equipped with professional and personal skills to excel in whichever sector; they chose to be a part of. We wholeheartedly assure you that our graduates will be an asset to your organisation.

We look forward to a having a long association with you.

Dr John Parankimalil, SDB
Director, DBIM



Dr John Parankimalil, SDB
Director, DBIM



DON BOSCO INSTITUTE OF MANAGEMENT

The Don Bosco Institute of Management is yet another pioneering effort from the Salesians of Don Bosco - a name synonymous with Education, Cultural Heritage and Human Resource Development in Northeast India since 1922.

DBIM is a dream realized by the Don Bosco Society of Guwahati, after more than 80 years of committed service in Northeast India. DBIM is a constituent unit of the ASSAM DON BOSCO UNIVERSITY (ADBU) - the state's first private university.

Besides having an enviable location, it also has state-of-the-art infrastructure and facilities, in addition to the Don Bosco international network that provides the best faculty from India and abroad. DBIM provides an intense period of personal and professional transformation that prepares one for the challenges in any functional area, anywhere in the world.

DBIM offers the Master of Business Administration (MBA) program, a two-year full time program for graduate students from all disciplines who aspire to choose a career in Management.

The MBA program is designed for the students to learn the latest concepts in management, techniques and tools, but more importantly, to develop skills and attitudes of understanding others, of holistic thinking, collective decision making, leading by example, communicating, negotiating, being sensitive to social concerns, etc.

With an outstanding and innovative academic offering, combined with a very diverse and multicultural campus community, the best faculty, and a serene location situated on the south bank of the Brahmaputra, it is one of Northeast India's most prestigious and desired institutes.

The institute's academic programs are of international standard and are adapted to the needs and challenges of the economies in an increasingly competitive region.

Given the rapidly changing environment of modern management, the academic programs emphasize an understanding of fundamental concepts; application of analytical and value added techniques and insights into human qualities and behavior.

All these initiatives ensure that DBIM provides a congenial environment to nurture leaders of tomorrow by helping them discover their true potential and channelize it in the right direction.

OUR VISION & MISSION

"Nurturing Talent and Inspiring Commitment, DBIM is conceived as the epicenter for Integrated Youth Care, Educational Leadership, Management Training, Socio-Cultural Development and Research".

DBIM

- ⊙ Nurtures excellence and fosters commitment in youth care, education, civil administration and corporate management.
- ⊙ Empowers young people build their skills and capacities and connect them to enhanced opportunities.
- ⊙ Equips society's next-generation leaders-competent, dedicated and committed to excellence, equity and peace- building.
- ⊙ Promotes reflection, innovation and creativity in educational (managerial) theory and practice, and offers consultancy and training.
- ⊙ Offers personal and professional growth opportunities for leaders in government, civil administration, industry and the corporate sector and collaborates in leading change.
- ⊙ Networks with regional, national and international organizations to harness resources and commitment in favor of solidarity, equity, development and peace.



DON BOSCO

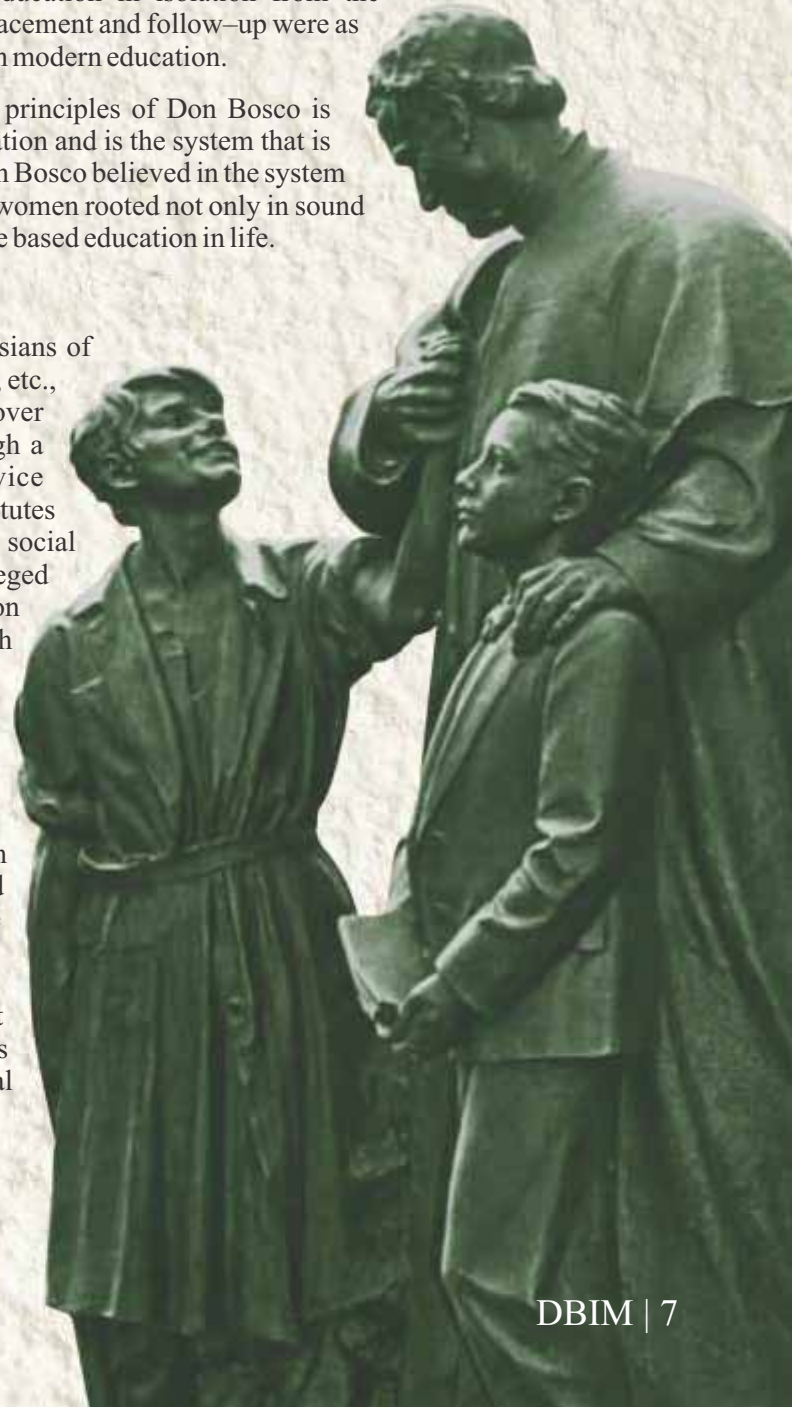
Saint John Bosco, popularly known as Don Bosco (Italian for Father Bosco), was born at Becchi, Piedmont, Italy, on August 16, 1815. From a very young age he knew that he had been called to work for the poor boys of that era when Europe was under the grip of the industrial revolution, and many young people who came to the cities in search of work fell an easy prey to the many social evils of the time. After being ordained a priest of the Catholic Church in 1841, Don Bosco came to the rescue of these poor boys. He provided them education on the basis of three great principles of Reason, Religion and Loving Kindness, and he dedicated his life for them as a caring father. He did not visualize education in isolation from the community. Vocational guidance and training, job placement and follow-up were as integral to Don Bosco's scheme of things as they are in modern education.

The system of education that emerged from these principles of Don Bosco is popularly known as the Preventive System of Education and is the system that is followed in Don Bosco Institute of Management. Don Bosco believed in the system that aims at creating a generation of young men and women rooted not only in sound knowledge-based education, but also in a strong value based education in life.

About Don Bosco Society

Don Bosco Society, variously known as “The Salesians of Don Bosco”, “The Don Bosco Educational Society”, etc., was founded by St. John Bosco. The society has over 16,000 members working in 132 countries. Through a global network of educational and social service organizations which include 14 universities, 58 institutes of higher education and thousands of schools and social development centers, it cares for the less privileged sections of society. It currently caters to over 9 million young people the world over. Because of its outreach and expertise in the field of education, the society enjoys a consultancy status at the United Nations.

In India, the Salesians of Don Bosco began their services way back in 1906. Its services are offered through the Don Bosco University, 26 colleges, over 100 technical schools and a large network of high schools and scores of non-formal technical and agricultural training centers spread across the country. The society is also involved in literacy centers, shelters for the street children and rehabilitation and relief operation. The Government of India has recognized the Salesians of Don Bosco as the largest non- governmental provider of technical education in the country.



DBIM MBA PROGRAM

DBIM follows a Trimester system - one academic year consisting of 3 trimesters. Hence, the two-year program would have a total of 6 trimesters. Each trimester/term lasts for 4 months (inclusive of contact hours, holidays, exam schedules, etc)

Courses and Credits

The MBA Program consists of 41 courses including 31 Core (compulsory) and 10 Electives. 26 core and all the electives are of 3 credits each. 5 core courses (Business Reporting I, II, III and Business Aptitude I, II) are of 2 credits. Each credit is equivalent to 10 contact hours. The total credit requirements for the award of MBA degree is 118 credits (36 courses X 3 credits and 5 courses X 2 credits).

Each course is completed normally in one single term spread over a minimum of 20 sessions of 90 minutes duration each and is scheduled at least twice a week or 10 sessions of 180 minutes duration each, scheduled at least once a week.

In the final (6th) trimester, we offer a course titled “Managing in a Service Economy” subject to availability of visiting faculty. If this happens, the course is treated as a core course and the number of credits goes up to 121.

Summer Projects for Students

At the end of the first year/3rd term, during the summer, a student is required to undergo "Summer Training" in the field for 8 to 10 weeks. For this purpose the student has to work on a specific project given to him/her by the sponsoring organization. The objective of the summer training is to expose the student to the practical aspects of management and enable him/her to study specific problems in the organization. This unique exposure to the real world of business and industry allows him/her an opportunity to relate the classroom learning to live problems.

Summer project investigates some significant aspect(s) of a managerial problem. It gives students an opportunity to observe a business organization in operation and to sharpen their knowledge and skills by putting them to use. Besides providing an opportunity to enhance their understanding of managerial problems, summer activity also gives students practical experience that will help them to plan their careers.

Summer training for students is arranged through the Career Center at DBIM. The student would have an executive guide in the industry taking him/her for summer training. Each student will also be assigned one academic guide from DBIM. On completion of the project, a student is required to submit his/her Project Report to the executive guide for evaluation and to the Director, DBIM. Ordinarily, the report may not exceed 60 typed pages. The contents should include definition of the problem, methodology used, data analysis, conclusions and recommendations. In case the Project work is considered confidential by the organization, the confidential reports from the organization concerned should be submitted directly to the Director.

No students are entitled to receive the Degree without completing the summer project satisfactorily.

A student who does not complete the summer Project satisfactorily, and who does not comply with the requirements, will have to do another summer Project before becoming eligible to receive the Degree.

The student would need to present/defend another project and its outcomes in the 5th term/trimester. This project can either be an internal or an external project. The project would carry 3 no. of credits, in the form of a credit course “Management in Practice” to be taken in the 5th trimester.

COURSE STRUCTURE

GENERAL STRUCTURE

First Trimester

Course Name	Credits
Financial Accounting	3
Organizational Behavior	3
Managerial Communication	3
Managerial Economics I	3
Computer Applications in Management	3
Quantitative Methods	3
Principles of Management	3
Business Reporting I	2
Total Credits	23

Second Trimester

Course Name	Credits
Business Statistics	3
Corporate Finance	3
Cost and Management Accounting	3
Operations Management	3
Human Resource Management I	3
Managerial Economics II	3
Marketing Management I	3
Business Reporting II	2
Total Credits	23

Third Trimester

Course Name	Credits
Human Resource Management II	3
Marketing Management II	3
Economic Environment of Business	3
Industrial Relations and Labor Laws	3
Market Research	3
Management Information Systems	3
Entrepreneurship Development	3
Business Reporting III	2
Total Credits	23

Fourth Trimester

Course Name	Credits
Strategic Management	3
Business Laws	3
Business Aptitude I	2
Elective 1	3
Elective 2	3
Elective 3	3
Elective 4	3
Total Credits	20

Fifth Trimester

Course Name	Credits
Management in Practice	3
Project Management	3
Business Aptitude II	2
Elective 1	3
Elective 2	3
Elective 3	3
Elective 4	3
Total Credit	20

Sixth Trimester

Course Name	Credits
Business Ethics	3
Managing in a Service Economy	3
Elective 1	3
Elective 2	3
Total Credits	12

COURSE WORK (Elective Offerings)

Marketing Management: Sales and Distribution Management, Internet Marketing, Services Marketing, Product Management, Consumer Behavior, Retail Management, Brand Management, Marketing Communications.

Financial Management: Asset Valuation, Portfolio Management, Fixed Income Securities and Derivatives, Banking And Insurance, Personal Finance and Planning, Microfinance, Multinational Financial Management.

Human Resource Management: Applied Psychology in Personnel Administration, Performance Management, Training and Development, Organizational Staffing and HR Analytics, Compensation Management, Strategic Human Resource Planning.

DBIM FACULTY

DBIM plays a significant role in ensuring quality education through interactive teaching. The DBIM faculty bring their extensive knowledge, professional experience and advanced education to their task at DBIM. The faculty members have outstanding academic background and sound conceptual knowledge in their respective disciplines. They are practicing professionals drawn from industries. The commitment to teaching shapes their involvement with the students. Faculty members emphasize both theory and practice in the class-rooms.

The Founder Director - Fr V M Thomas, SDB

A Harvard Graduate in Administration, Planning and Social Policy, Fr V M Thomas, SDB is presently the Provincial of the Don Bosco Society, Guwahati Province. A certified Trainer in HRD from the American Society for Training and Development, he is a visiting faculty at Lal Bahadur Shastri National Academy of Administration, Mussoorie, Assam Administrative Staff College, Assam Staff College, Gauhati University and Meghalaya Administrative Training Institute, Member of National Resource Group (NRG) for Education Guarantee Scheme and Innovative Education, Govt. of India.



Dr John Parankimalil, SDB Director, DBIM

Fr P. D. Johny, as he is popularly called, is a transformational leader with over thirty years of teaching and administrative experience prior to his obedience as the Director of DBIM. He is the recipient of many awards with the following awards being the most recent ones.

- Global Education Excellence Award, 2016 from Prime Time Research Media Private Limited award, under the category, "Best Principal for Teacher Training Institute in Meghalaya."
- Certificate of Excellence Award for Outstanding and Extra-Ordinary Achievement in the Field of Education by Friendship Forum on August 26, 2016.

Fr Johny is credited with the transformation of St. Anthony's Higher Secondary School, Shillong from an average institution to an outstanding one. He is an avid writer and has authored several books. He is also a lover of youth and dedicated to the vision and mission of Don Bosco.



Fr George Palamattathil, SDB

Fr George has been in the Northeast since 1970 and has served in various positions of responsibility. He has been active youth worker, social worker and was the founder and the first director of Bosco Reach-Out, one of the most prominent NGOs working in the Northeast. Fr George holds Masters Degrees in Social Work, Psychology, and Sociology and a doctorate in Clinical Psychology from the University of San Francisco (USA). On completion of his Doctoral studies, Fr George returned to Shillong in May 2002 and has been the Vice-Principal and Director of Student Development Services of St. Anthony's College, Shillong. He is currently involved in training school and college teachers and principals in counselling, conducting programmes and workshops for parents on parenting skills, training programmes for religious leaders in responsible leadership, in addition to individual counselling, marital and family therapy. He conducts programmes abroad in the US on an annual basis. Fr George has an excellent network of faculties from the US and European Universities who come on short-term basis, every year to facilitate training programmes in DBIM



Chandan Dutta, Assistant Professor

Mr. Chandan Dutta completed his MBA from the Pamplin College of Business, Virginia Tech, USA in 2009. He did his Bachelor in Technology (Computer Science Engineering) from the National Institute of Technology, Rourkela, Orissa, in the year 2003. Prior to joining DBIM and its cause and vision, he was associated with Pfizer Pharmaceuticals as Strategic Sourcing Specialist, Virginia Tech Food Science and Technology as Program Specialist, Virginia Tech Investments as a member of the Student Investment Group, Computer Sciences Corporation as Senior Software Engineer and Infosys Technologies Limited as a Software Engineer. He brings to DBIM more than 5 years of enriching global industry experience and knowledge.



Bikash Kalita, Assistant Professor

Mr. Bikash Kalita is an MBA graduate from Dept. Of Business Administration, Gauhati University, in the year 2004. Before joining DBIM, he was associated with ICICI Prudential LIC Ltd. in Branch Operations - (Underwriting, Risk Compliance and Customer Service), and AXIS Bank Ltd. He brings along 6 years of enriching industry experience in financial operations and employee relations.



Pradeep Deka, Assistant Professor

completed his Masters in Business Administration (MBA) from Tezpur University in the year 1999. He did his Bachelor in Engineering (Electronics & Telecommunication) from Assam Engineering College. Before joining DBIM, Mr. Deka was associated as Senior Sales Officer with Godrej & Boyce Mfg. Co. Ltd., Senior Officer with ICICI Bank, Astd. Manager with Tata-AIG Life Insurance Co. Ltd. He has worked extensible in the field of Business Operations, Development and Administration. He has also worked as Project Specialist (Management) with UNDP (SSPHD) and as a consultant with UNICEF in Assam. He brings to DBIM a commendable experience of more than 11 yrs. in multinational organizations including international developmental agencies.



Hrishikesh Debnath, Assistant Professor

Completed his MBA from Tezpur University in 2002. He did his Bachelor in Commerce, B. COM (Hons.) from Kirori Mal College, University of Delhi. He also passed various certifications given by NSE, BSE and AMFI such as NCFM (CMDM, Derivatives Module) and AMFI (Advisors Module). Before joining DBIM, he was associated with Kotak Securities Ltd in Broking Division and in SBICAP Securities Ltd (Broking/ Distribution). He brings in more than 7 years of industry experience in relationship management in financial services, distribution channel development and compliance.



Ms. Juri Sharma, Assistant Professor

Ms. Juri Sharma is an MBA with specialization in Human Resource and Finance from the Dept. of Business Administration, Gauhati University in 2012. She did her Bachelors in Commerce from Gauhati Commerce College in 2010. Before joining DBIM, she was in a teaching profile at Anundoram Borooah College in Pathsala in the Dept. of Commerce. She has a teaching experience of more than 2 years in Finance and Human resource management.



Mr. Abhinav Sarma, Assistant Professor

Mr. Abhinav Sarma is an MBA with specialization in Human Resource and Marketing from Dibrugarh University in 2011. He did his Bachelors in Zoology from Pragjyotish College in 2009. Before joining DBIM, he worked as an Assistant Manager in HR at Nemcare Hospital. Prior to that he served as an Assistant Professor at Assam Down Town University and as an executive HR at GNRC hospitals. He brings along over five years of professional experience to DBIM.



VISITING FACULTY

Ms. Gitanjali Das Phukan

Ms. Gitanjali Das Phukan is presently working as an Asst. General Manager in SM Group Holding Pvt. Ltd. An MBA from Gauhati University with specialization in Human Resources, she has vast experience in Employee Relations, Human Resource Planning, Talent Acquisition & Performance Management systems. She brings along 9 years of enriching industry experience and was also associated with AIRCEL.



Mr. Swapan Jyoti Sarma

Swapan Jyoti Sarma a management graduate from GU and LLB from Govt. Law College. He was earlier a Senior Divisional Manager at LIC. After his voluntary retirement he has also worked for brief periods as Area Sales Manager in SBI Lic. Ltd. and Reader, Dept of Business Administration NERIM. Sri Sarma is a renowned orator and is passionate about public speaking. At present Sri Sarma is the proprietor of a management consultancy firm 'Abhinav Solutions'. His areas of expertise are Life Insurance, Marketing and Administration, Industrial Relations, Labour and Business Laws.



Mr. Pranjoy Arup Das

Pranjoy Arup Das is a Guwahati based businessman. For the past 11 years he has been involved in the business of construction machinery sales, financing and service. His family firm, Protection Engineers, has represented renowned companies like JCB India Limited, Vectra Motors Limited and BK Tyres Limited since 1985 and at present, is the authorized dealer of ESCORTS Limited - Construction Equipment Division, for the North East Region. He completed his PGDBM from Assam Institute of Management in 2005 specializing in Financial Management and Operations Management. He has been a visiting DBIM as visiting faculty since 2010. He, along with his wife, has recently set up a training cell by the name PROACTIVE, dedicated to impart soft skills training to students, home-makers and self-employed individuals. A musician by passion, he is actively associated with the North East music scenario.



OUR GUEST FACULTY

1. **Prof. Ashok Dutta**, *Director, IIM Shillong*
2. **Prof. W.S. William**, *Dean, Academics, Xavier Institute of Management, Bhubaneswar*
3. **Prof. Douglas Turco**, *Asst. Professor, Drexel University, USA*
4. **Dr. George Kallingal**
University of Guam, US
5. **Dr. Jose Parapully, sdb**
Sumedha Centre for Psychology and Spirituality, Uttarakhand
6. **Mr. Martin Kasper**, *Former General Partner, Accenture, Germany.*
7. **Mr. Iftikar Ali Ahmed**, *General Partner, Oak Investments, USA*
8. **Mr. Parnab Mukherjee**, *Consultant, United Nations, WHO*
9. **Mr. Sumeet Jerath IAS**, *Principal Secretary, Govt. of Assam*
10. **Mr. Nirjhar Chakraborty**, *AGM, Godrej & Boyce Manufacturing Co. Ltd., Kolkata*
11. **Mr. Atanu Sharma**, *Business Head, WIPRO, Bangalore*
12. **Mr. Arpan Baruah**, *Vice President, Jones Lang Lassale*
13. **Mr. Nabajyoti Acharya**, *Business Manager, Capsugel, Mumbai*
14. **Mr. Jahid Alam**, *ASM, Pepsi Co. Ltd., Assam*
15. **Mr. Binoy Das**, *CA, Guwahati*





Location

DBIM is situated atop the idyllic Ramsai Hills, Joypur, Kharghuli with the mighty Brahmaputra flowing by. The majestic river and the beauty of the surrounding hills create a stress free environment, ideal for innovative learning and creative thinking.

Library

The Library houses a large collection of books, journals and reports, including the latest publications in management and business related subjects and focus on information technology. Access to the finest selection of contemporary reference books and journals, which supplement the prescribed reference books and textbooks, provide students an opportunity to gain significant appreciation of management and IT subjects going well beyond the classroom-based program. Students can borrow an ample number of books which enable them to study without any extra expenses.

Lecture Halls, Conference Rooms & Amphitheatre

There are state-of-the-art classrooms with multimedia presentation support. The spacious well ventilated split level classrooms with Wi-Fi facilities and LCDs facilitate the teaching-learning process in a high-tech environment where teacher inputs, textbooks and the internet guide one to the heights of excellence. Ranghar (Amphitheatre) with a seating capacity of 500, is at the heart of all functions at DBIM, with a breathtaking waterfront view along with the natural surroundings.

Saraighat Hall, a fully air-conditioned hall at DBIM, is an ideal venue for seminars and international conferences, etc.



Conference Hall



Girl's Hostel



Boy's Hostel

Lab and Internet Facilities

Computer Lab – The institute has a lab with 30 terminals on Local Area Network connected to the Internet. The computer lab services are available to the students from early morning till late evening hours. The institute has introduced seamless 24x7 broadband internet connectivity.

Language Lab – A computerized communication lab has been set up that offers special courses in the areas of organizational behavior, communications, individual and group behavior, presentation skills and interview training.

Hostel Accommodation

The two-year MBA program at DBIM has optional residential facilities, where the students enjoy the experience of staying, dining, studying and learning together for two years filled with irreplaceable memories and experiences, with separate hostels for boys and girls. Hostels are fully secure and have well-furnished and well-equipped rooms, surrounded by natural beauty.

Cafeteria

DBIM is equipped with a well-maintained cafeteria which serves economical, hygienic and healthy food, which takes care of the day-to-day nutrition requirements of students.

Other Campus Facilities

The institute's tastefully maintained terrace serves not only as a meeting point for discussion and fellowship, but also as an ideal location for nature meditation and for a personal communication with the bounteous natural beauty that is unique to DBIM.

Medical Insurance

All the students have a medical insurance during their stay at the institute. The institute arranges for the insurance once the students join the institute. The premium for Rs. 50,000 cover for one year at present is Rs. 750 approximately which is deposited along with the first and third instalments of the course fees. The medical insurance premium may change subject to actual charges at the time of application for insurance.

FEATURES

Leadership Education unlike any other

DBIM welcomes you into 2 years of leadership practice immersed in real world challenges into a multi-ethnic community of colleagues and faculty. In every event, activity and project, students are asked not only to study leadership, but to demonstrate it. Change is inevitable which can be expected with certainty. That's why the MBA curriculum has been carefully crafted to help the students develop a capacity for analysis, judgment and action that can be exercised throughout the course of a career.

Group Learning Center

The transformation of innate potential into leadership is realized through every aspect of DBIM experience leading the students to investigate multiple ways of learning, connecting and leading. The group learning center is utilized for project preparation and documentation, organization of group presentations and communication training.

Orientation and induction

Students are motivated to dream BIG and turn them into reality. In the orientation session, students familiarize themselves with life on the campus, course structure and the city of Guwahati, apart from getting to know each other. In addition, a short module is conducted on values and etiquette, health and hygiene, local customs and ethos and general management. Students are also given an overview of the entire syllabus.



Placement Highlights

Don Bosco Institute of Management is focussed on empowering its diverse pool of talent with knowledge, skills and attitude for the corporate environment which is reinstated by its excellent performance in the past placement seasons that have seen tremendous industry acceptance for its students. DBIM has had an enviable placement record for the past years with over 90 percent of the students getting placed through campus initiatives.

Leading companies across various sectors have offered coveted profiles to the students specializing in Finance, Marketing and Human Resource. Companies that are associated with DBIM in the past years include Vodafone, HDFC Bank, ICICI Bank, Axis Bank, Taj Hotels, Cholamandalam, ICICI Securities, Janlakshmi Financials, OYO Rooms, Bajaj Allianz General Insurance, Orient Blackswan, SBI General, Pepsi Co., Karvy Stock Broking Ltd., Dulux Paints, Orient Blackswan, Everest Industries, Reliance Jio, Just Dial, Next Education, Bridgestone Tyres, Godrej & Boyce Manufacturing Co. Ltd.

Summer Internship

DBIM believes that learning is an invariable mix of theory and industrial learning and application, which would aptly define its students.

Hence, it is mandatory for every student to complete eight weeks of summer training/ internship at a chosen/selected organization, after the end of the third trimester.

The process of Summer Internship envisages achieving the following objectives:

- a. Enable the students to apply the academic learning acquired during the course of their program to real life industrial projects.
- b. Enable the students to explore and experience the intricacies of corporate life firsthand.
- c. Assist organizations to assess students' potential and explore future career relationships.

Organization which was associated for SIP:

- ☞ Arohan Foods
- ☞ Banalari World Cars
- ☞ Bethany Hospital
- ☞ Big Bazaar
- ☞ Highway Delite
- ☞ ICICI Securities
- ☞ Marwari Maternity Hospital
- ☞ MASSS
- ☞ NEEPCO
- ☞ Pantaloons
- ☞ Rani Motors
- ☞ Reliance Retail
- ☞ Reliance Trends
- ☞ Varun Beverages Ltd.

EDUCATION METHODOLOGY

The education methodology adopted by DBIM encourages independent thinking and helps the students in developing holistic perspectives, strong domain knowledge, contemporary skill-sets and positive attitudes. DBIM has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learners' understanding in an integrated manner.

Classroom Instruction: Students receive full-time classroom instruction, which helps them to learn and consolidate their understanding of the subjects.

Courseware: DBIM provides quality courseware comprising of text-books, case-studies, reading materials designed for independent and group study.

Independent Study: A comprehensive study package of quality courseware that is provided to the students helps them to achieve a prescribed level of knowledge.

Assignments: The teaching methodology and evaluation criteria include assignments that help students to evaluate their academic progress.

Case-based learning: DBIM use extensively the case-study method as a very important teaching and evaluation tool. The students are tested for case-studies in each subject, which reinforces their understanding of the concepts and their ability to apply the same in real-life situations.

Soft Skills: In order to develop the all-around personality of the students for better career prospects, DBIM conducts soft-skills workshops during the course of their study. This helps the students to develop their communication skills, presentation skills, group-discussion skills, interview skills, etc.

STUDENT ACTIVITIES

JourNEI 2018

The premier B-school meet of North-East India Northeast India is rich in cultural diversity and efficient human resource base, but there is a huge gap between the potential and performance. With the purpose of bridging this gap and developing proper managerial talents, October 2010 earmarked the beginning of JourNEI. This year it was organized on 6th and 7th March 2018 and proved to be an interactive platform for the management students of the region. Organised by Don Bosco Institute of Management the event had a widespread participation from all the reputed B schools of the region as well as other colleges. The events consisted of ad making, case study, debate, B-plan, cultural show; etc. JourNEI 2018 was an effort towards inspiring the spirit of camaraderie and creativity among the students from various business schools from the region and beyond.





PRAJJWAL

Being a part of Don Bosco Society there is always a propensity among us to do something benignant for the society. It is in this context that we have formed the forum “Prajwal” emphasizing on providing free tuition to the school children. This initiative is entirely taken by the students of DBIM monitored by our Assistant Professor Mr. Bikash Gogoi. The village of Joypur and areas in its vicinity has a pre-dominance of low-lined income groups which are deprived of exercising some of the basic needs and demands. After a weeklong survey we witnessed that most of the school going children cannot opt for proper private tuition with family income as the common barrier. The forum “Prajwal” zeros in by catering to one of the basic needs of school children i.e. providing free tuition. Every Sunday over 200 children from in and around the campus assembles for their share of quality education.

Finance Club:

The Finance Club Lays emphasis on the financial aspect of learning and related activities. It is guided by a faculty mentor Mr. Hrisikesh Debnath. The main aim of this club is to promote interest and knowledge in the field of finance. It also aims at giving students insights about the career opportunities available in this field. This club gives the students an opportunity to apply their theoretical knowledge in activities like stock market and other simulated games. Other activities include morning assembly speeches on financial topics, article writing and a lectures delivered from industry resource persons.

Creativity Club:

The creativity club is about enhancing the creative talents of all the members and extent that to the institute. It is about creating those conditions and situations which promote a creative atmosphere in DBIM. Under the guidance of Mr. Pradeep Deka, the club members push themselves beyond their limit. They try to come up with ideas to promote creativity, curiosity of everyone. Some of the events conducted are Business Plans, Quiz, Story & Poetry writing, Paragraph reading, etc.

Synergy: HR Club

Synergy, the HR Club of Don Bosco Institute of Management was founded in 23rd July,2016, it is a platform which focuses on placements, increasing contacts, leadership development and equip students with interpersonal skills. It aims at transforming all aspirants students into budding managers. Synergy plans on hosting an array of events.



Marketing Club:

The Marketing Club was formed with the aim to bring together some of the brightest minds, interested in learning and exploring the ever changing dynamics of marketing. The club also keeps the members updated with the latest updates on marketing such as advertising, sales, research, branding , only to name a few. The club also organised an advertisement making and acting competition called “Act Out” to encourage students to think out of the box and express their creativity. The club focusses on the ideal mix of class curriculum, and practical learning opportunities. Hence, the club strives to create opportunities for members to learn by doing.

Entrepreneurship club:

Pinnacle, DBIM's entrepreneurship club aims at fostering entrepreneurial thinking, instilling confidence in every student and is driven by creation.it brings together and entrepreneurs in a community where ideas flow freely. Meetings are in an open forum for students to discuss their ideas, interact with experienced entrepreneurs, give shape and mould the varied ideas which comes out in brainstorming sessions.. the club will also host speakers, provide mentorship to club members and give presentations to the campus at large.



Student Profile



Name : AIBANTEISKHEM WAHLANG
DOB : 29/12/1994
Place & Origin : Shillong, Meghalaya
Graduation : B.Sc., IHM
Area of Concentration : Marketing & Human Resource
Internship : Banalari World Cars



Name : BATYNSHAIN KHONGSTID
DOB : 15/12/1993
Place & origin : Shillong, Meghalaya
Graduation : BBA, NEHU
Area of concentration : Finance & Marketing
Internship : Rani Motors



Name : CHUMRENTHUNG TUNGOE
DOB : 15/02/1996
Place & origin : Dimapur, Nagaland
Graduation : B.Com, Nagaland University
Area of concentration : Marketing & Human Resource
Internship : Maintenance and Security Service Solutions(MASSS)



Name : DATHRANGSHWA LAMARE
DOB : 16/06/1997
Place & origin : Jowai, Meghalaya
Graduation : BBA, NEHU
Area of concentration : Marketing & Human Resource
Internship : Pantaloons



Name : **DEON SINGH PHANBUH**
DOB : 20/06/1994
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Graduation : B.Com, University of Madras
Area of concentration : Finance & Marketing
Internship : Reliance Retail



Name : **DIPIKA BRAHMA**
DOB : 21/01/1994
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Graduation : B.Tech, Gauhati University
Area of concentration : Finance & Human Resource
Internship : Maintenance and Security Service Solutions(MASSS)



Name : **DONBORLANG SUN**
DOB : 29/06/1995
Place & origin : Shillong, Meghalaya
Graduation : B.Arts, NEHU
Area of concentration : Marketing & Human Resource
Internship : Rani Motors



Name : **EAMON ZACHARIAH RUMNONG**
DOB : 12/11/1994
Place & origin : Shillong, Meghalaya
Graduation : BBA, Madras University
Area of concentration : Finance & Marketing
Internship : Reliance Retail



Name : **EMEDAKA S LYNGDOH**
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Graduation : B.Sc. , NEHU
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Internship : Reliance Retail



Name : **GODSON DAIMARI**
DOB : 16/08/1989
Place & origin : Udalguri, Assam
Graduation : BBA, Sikkim Manipal University
Area of concentration : Marketing & Human Resource
Internship : Maintenance and Security Service Solutions(MASSS)



Name : **H BIKASH MEITEI**
DOB : 23/02/1996
Place & origin : Shillong, Meghalaya
Graduation : BBA, Gauhati University
Area of concentration : Marketing & Human Resource
Internship : Highway Delite



Name : **IADAMERY SAWKMIE**
DOB : 08/03/1995
Place & origin : Shillong, Meghalaya
Graduation : B.Com, NEHU
Area of concentration : Marketing & Human Resource
Organsation : Reliance Retail



Name : **ISABELLA SYIEM**
DOB : 05/08/1995
Place & origin : Shillong, Meghalaya
Graduation : BBA, NEHU
Area of concentration : Finance & Human Resource
Internship : Bethany hospital



Name : **ISHABEL M SANGMA**
DOB : 29/06/1992
Place & origin : Shillong, Meghalaya
Graduation : BBA, ICAI University
Area of concentration : Marketing & Human Resource
Internship : Pantaloons



Name : **JEROSIUS MARSHIANGBAI**
DOB : 02/12/1993
Place & origin : Nongstoin, Meghalaya
Graduation : BBA, NEHU
Area of concentration : Marketing & Human Resource
Internship : Bethany hospital



Name : **JUBAN LARI NONGSIEJ**
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Graduation : BBA, NEHU
Area of concentration : Marketing & Human Resource
Internship : Banalari World Cars



Name : **KUSTAR MARNGAR**
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Graduation : B.Com, NEHU
Area of concentration : Finance & Marketing
Internship : Banalari World Cars



Name : **LAIMAYUM ANANDAPRIYA SHARMA**
DOB : 01/04/1995
Place & origin : Imphal, Manipur
Graduation : BBA, HNB Garhwal University
Area of concentration : Marketing & Human Resource
Internship : Classic Grande ,the Classic group of hotels



Name : **LEENA GOHAIN**
DOB : 16/09/1992
Place & origin : Sivasagar, Assam
Graduation : B.Com, GU
Area of concentration : Marketing & Human Resource
Internship : Highway Delite



Name : **MARIKHO KAYINA**
DOB : 28/02/1992
Place & origin : Tadubi, Manipur
Graduation : B.Arts, Sikkim Manipal University
Area of concentration : Marketing & Human Resource
Internship : Reliance Trends



Name : **MENAKI ADAPGRE MARAK**
DOB : 14/07/1995
Place & origin : Shillong, Meghalaya
Graduation : BBA, HNB Garhwal University
Area of concentration : Marketing & Human Resource
Internship : Bethany hospital



Name : **MICKY SOHTUN**
DOB : 09/06/1996
Place & origin : Shillong, Meghalaya
Graduation : B.Com, NEHU
Area of concentration : Finance & Human Resource
Internship : Bethany Hospital



Name : **NAFISSA KHARKAMNI**
DOB : 04/05/1995
Place & origin : Shillong, Meghalaya
Graduation : B.Com, NEHU
Area of concentration : Finance & Marketing
Internship : Big Bazaar



Name : **NAMPHYRNAI SABIO LYNGKHOI**
DOB : 06/11/1996
Place & origin : Mawkyrwat, Meghalaya
Graduation : B.Com, NEHU
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Internship : Banalari World Cars



Name : **NAYAN DEKA**
DOB : 20/07/1995
Place & origin : Guwahati, Assam
Graduation : BBA, Assam Rajiv Gandhi University of Cooperative Management
Area of concentration : Finance & Marketing
Internship : Varun Beverages Ltd.



Name : **NAYAN PRADHAN**
DOB : 19/07/1994
Place & origin : Miao, Arunachal Pradesh
Graduation : BBA, Gauhati University
Area of concentration : Marketing & Human Resource
Internship : Highway Delite



Name : **PYNSHNGAINLANG KHARLUKHI**
DOB : 15/07/1994
Place & origin : Shillong, Meghalaya
Graduation : B.Com, NEHU
Area of concentration : Finance & Marketing
Internship : NEEPCO



Name : **RAYMOND STAR SOHTUN**
DOB : 06/03/1995
Place & origin : Mawlai, Meghalaya
Graduation : B.Com, NEHU
Area of concentration : Finance & Human Resource
Internship : Banalari World Cars



Name : **RIJIED KUPAR SUN**
DOB : 29/09/1993
Place & origin : Shillong, Meghalaya
Graduation : B.Com, NEHU
Area of concentration : Marketing & Human Resource
Internship : Bethany Hospital



Name : **SANJAY WANGPAN**
DOB : 18/05/1997
Place & origin : Khonsa, Arunachal Pradesh
Graduation : B.Com, Rajiv Gandhi University
Area of concentration : Marketing & Human Resource
Internship : Arohan Foods



Name : **SATYAJIT NAYAK**
DOB : 18/05/1995
Place & origin : Berhampur, Odisha
Graduation : B.Sc. , Utkal University
Area of concentration : Marketing & Human Resource
Internship : Exotic Holidays



Name : **SINGLE ROSE LYNGKHOI**
DOB : 22/12/1994
Place & origin : Shillong, Meghalaya
Graduation : BBA, NEHU
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Internship : Rani Motors



Name : **TSIACHITHO C KAJIRI**
DOB : 12/08/1995
Place & origin : Meluri, Nagaland
Graduation : BBA, Nagaland University
Area of concentration : Marketing & Human Resource
Internship : VMaintenance and Security Service Solutions (MASSS)



Name : **REBEC LALZAHAWMI**
DOB : 20/04/1994
Place & origin : Lunglei, Mizoram
Graduation : B.Com, NEHU
Area of concentration : Finance & Marketing
Internship : Big Bazaar



Name : **BIKASH KUMAR BARIK**
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Place & origin : Shillong, Meghalaya
Graduation : B.Sc. , NEHU
Area of concentration : Finance & Marketing
Internship : ICICI Direct



Name : **VERONICA BARJO**
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Place & origin : Bokajan, Assam
Graduation : B.Com, Gauhati University
Area of concentration : Marketing & Human Resource
Internship : Highway Delite



Name : **RANJITA EKKA**
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Graduation : B.Arts, Delhi University
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Internship : Marwari Maternity Hospital & Research Centre

Academic Calendar DBIM

BATCH OF 2018 - 19

4th Trimester

Start Date : 9th July 2018
End Date : 29th September 2018

6th Trimester

Start Date : 4th January 2019
End Date : 12th April 2019

5th Trimester

Start Date : 3rd October 2018
End Date : 21st December 2018

Chandan Dutta

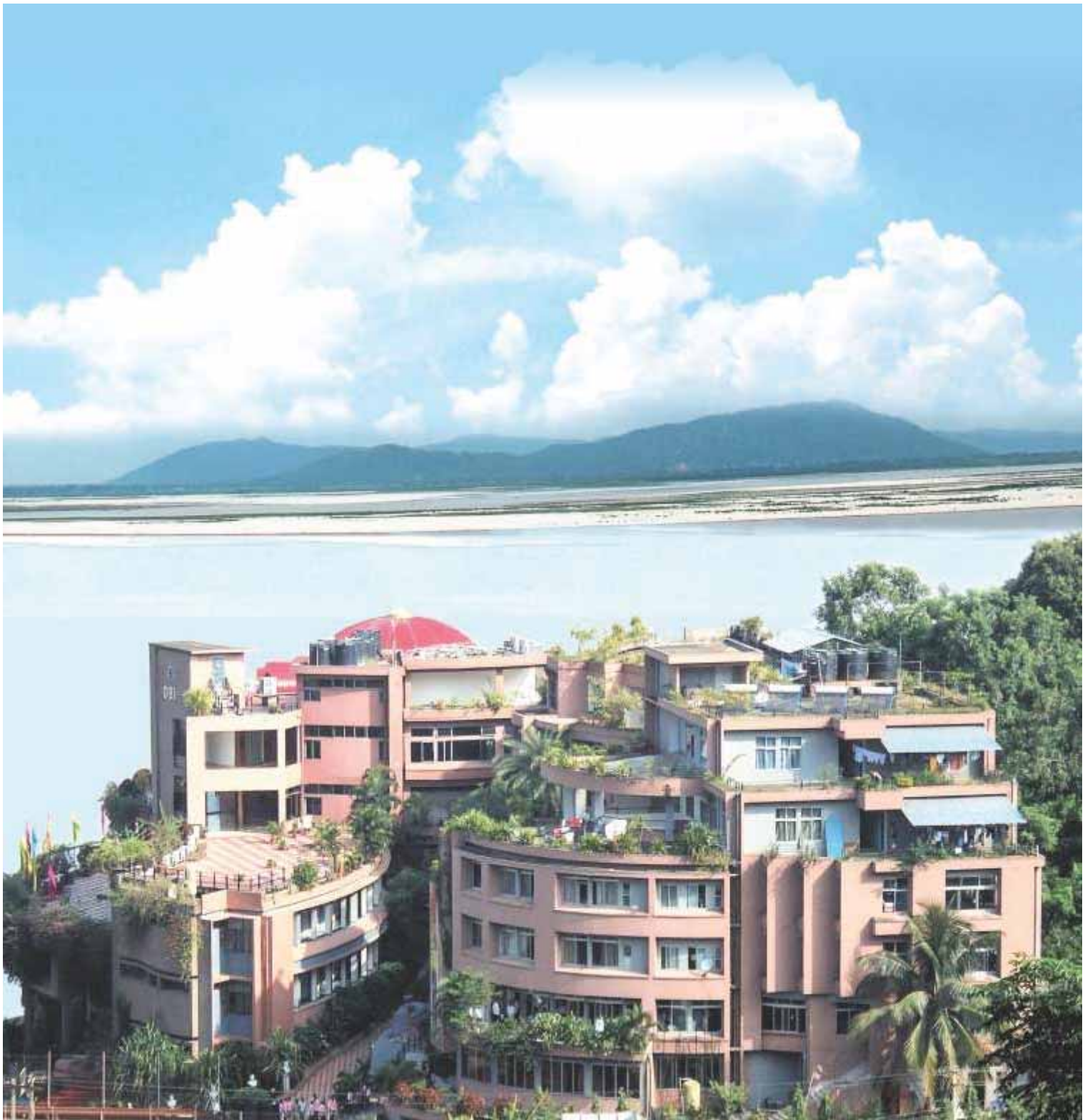
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