

Student Profile Book
Class of 2013-15

DON BOSCO INSTITUTE OF MANAGEMENT

An AICTE Approved Institution

TABLE OF CONTENTS

Rector's Message

Don Bosco Institute of Management

Vision & Mission

Don Bosco

DBIM MBA Program

MBA Credit Distribution

DBIM Faculty

Infrastructure

Features

Summer Internship

Education Methodology

Student Activities

Student Profile

Academic Calendar DBIM

Industry Interaction



Rector's Message

Don Bosco Institute of Management (DBIM) believes that excellence is an attitude to be interiorized, not merely a skill to be mastered – and our environment adequately bears that out. We have engaged a two-pronged approach in this excellence-making pursuit of ours. It simply consists in making sure that students get the best facilities and also the best faculty. It is our way of ensuring that for our students learning becomes an experience they will always cherish.

Best facilities need not be limited to, although it must include, multimedia classrooms, conference halls, auditoria and learning-friendly hostels. And the idea of 'best faculty' must extend to all learning activities – academic and non-academic, in-house programs and extension programs.

The quality education we impart at DBIM is aimed at forming Management Leaders who can ably shoulder challenging responsibilities that come their way. As part of their personality development program, the students at the Institute are assigned team activities and fed on case studies. These help them to develop shared vision and develop analytical and presentation skills.

At DBIM well-qualified teachers help students to use quantitative techniques to identify opportunities/threats. They are also grilled, through continuous evaluation, to develop the habit of bench marking. National level events that frequently take place at DBIM provide hands on experience at organizing such events and at getting networked to the rest of the country and the world. Workshops and Seminars help students keep abreast of the developments in their respective disciplines.

We also carry out research to help develop knowledge, and assign projects to develop project planning and control skills. Regular games and physical activity are encouraged to develop physically and mentally strong individuals. We are fortunate that our students have kept the spirit of the great educator St. John Bosco alive through their social initiatives that reach out to the underprivileged youths from around the vicinity. Best of all, 'willingness to contribute towards society' has become a part of the life-culture of those who pass out from DBIM. It is something that not only makes them caring and responsible human beings, but also makes the world around them a better place.

It is my joy to introduce the well-equipped Managers of 2013-14, groomed at DBIM, shaped by our qualified and committed teachers as per the mission and vision of the institute. We firmly believe that these young Managers will be an asset to your organization through their technical and managerial capabilities and penchant for doing new and innovative things. Our aim is to actively assist you in attracting and identifying the individuals best suited for your organization, in developing a long fruitful relationship with you and your organization.

As they pass out of DBIM to encounter life with all its challenges, I wish them all the best and invoke on them God's blessings.



Fr. Johnson Parackal, SDB
Rector, DBIM



DON BOSCO INSTITUTE OF MANAGEMENT

DON BOSCO INSTITUTE OF MANAGEMENT

The Don Bosco Institute of Management is yet another pioneering effort from the Salesians of Don Bosco - a name synonymous with Education, Cultural Heritage and Human Resource Development in Northeast India since 1922.

DBIM is a dream realized by the Don Bosco Society of Guwahati, after more than 80 years of committed service in Northeast India. DBIM is a constituent unit of the ASSAM DON BOSCO UNIVERSITY (ADBU) - the state's first private university.

Besides having an enviable location, it also has state-of-the-art infrastructure and facilities, in addition to the Don Bosco international network that provides the best faculty from India and abroad. DBIM provides an intense period of personal and professional transformation that prepares one for the challenges in any functional area, anywhere in the world.

DBIM offers the Master of Business Administration (MBA) program, a two-year full time program for graduate students from all disciplines who aspire to choose a career in Management.

The MBA program is designed for the students to learn the latest concepts in management, techniques and tools, but more importantly, to develop skills and attitudes of understanding others, of holistic thinking, collective decision making, leading by example, communicating, negotiating, being sensitive to social concerns, etc.

With an outstanding and innovative academic offering, combined with a very diverse and multicultural campus community, the best faculty, and a serene location situated on the south bank of the Brahmaputra, it is one of Northeast India's most prestigious and desired institutes.

The institute's academic programs are of international standard and are adapted to the needs and challenges of the economies in an increasingly competitive region.

Given the rapidly changing environment of modern management, the academic programs emphasize an understanding of fundamental concepts; application of analytical and value added techniques and insights into human qualities and behavior.

All these initiatives ensure that DBIM provides a congenial environment to nurture leaders of tomorrow by helping them discover their true potential and channelize it in the right direction.

DON BOSCO INSTITUTE

OUR VISION & MISSION

"Nurturing Talent and Inspiring Commitment, DBIM is conceived as the epicenter for Integrated Youth Care, Educational Leadership, Management Training, Socio-Cultural Development and Research".

DBIM

- ⊙ Nurtures excellence and fosters commitment in youth care, education, civil administration and corporate management.
- ⊙ Empowers young people build their skills and capacities and connect them to enhanced opportunities.
- ⊙ Equips society's next-generation leaders-competent, dedicated and committed to excellence, equity and peace- building.
- ⊙ Promotes reflection, innovation and creativity in educational (managerial) theory and practice, and offers consultancy and training.
- ⊙ Offers personal and professional growth opportunities for leaders in government, civil administration, industry and the corporate sector and collaborates in leading change.
- ⊙ Networks with regional, national and international organizations to harness resources and commitment in favor of solidarity, equity, development and peace.



OF MANAGEMENT

DON BOSCO

Saint John Bosco, popularly known as Don Bosco (Italian for Father Bosco), was born at Becchi, Piedmont, Italy, on August 16, 1815. From a very young age he knew that he had been called to work for the poor boys of that era when Europe was under the grip of the industrial revolution, and many young people who came to the cities in search of work fell an easy prey to the many social evils of the time. After being ordained a priest of the Catholic Church in 1841, Don Bosco came to the rescue of these poor boys. He provided them education on the basis of three great principles of Reason, Religion and Loving Kindness, and he dedicated his life for them as a caring father. He did not visualize education in isolation from the community. Vocational guidance and training, job placement and follow-up were as integral to Don Bosco's scheme of things as they are in modern education.

The system of education that emerged from these principles of Don Bosco is popularly known as the Preventive System of Education and is the system that is followed in Don Bosco Institute of Management. Don Bosco believed in the system that aims at creating a generation of young men and women rooted not only in sound knowledge-based education, but also in a strong value based education in life.

About Don Bosco Society

Don Bosco Society, variously known as “The Salesians of Don Bosco”, “The Don Bosco Educational Society”, etc., was founded by St. John Bosco. The society has over 16,000 members working in 132 countries. Through a global network of educational and social service organizations which include 14 universities, 58 institutes of higher education and thousands of schools and social development centers, it cares for the less privileged sections of society. It currently caters to over 9 million young people the world over. Because of its outreach and expertise in the field of education, the society enjoys a consultancy status at the United Nations.

In India, the Salesians of Don Bosco began their services way back in 1906. Its services are offered through the Don Bosco University, 26 colleges, over 100 technical schools and a large network of high schools and scores of non-formal technical and agricultural training centers spread across the country. The society is also involved in literacy centers, shelters for the street children and rehabilitation and relief operation. The Government of India has recognized the Salesians of Don Bosco as the largest non- governmental provider of technical education in the country.

DBIM MBA PROGRAM

DBIM follows a Trimester system - one academic year consisting of 3 trimesters. Hence, the two-year program would have a total of 6 trimesters. Each trimester/term lasts for 4 months (inclusive of contact hours, holidays, exam schedules, etc)

Courses and Credits

The MBA Program consists of 41 courses including 31 Core (compulsory) and 10 Electives. 26 core and all the electives are of 3 credits each. 5 core courses (Business Reporting I, II, II and Business Aptitude I, II) are of 2 credits. Each credit is equivalent to 10 contact hours. The total credit requirements for the award of MBA degree is 118 credits (36 courses X 3 credits and 5 courses X 2 credits).

Each course is completed normally in one single term spread over a minimum of 20 sessions of 90 minutes duration each and is scheduled at least twice a week or 10 sessions of 180 minutes duration each, scheduled at least once a week.

In the final (6th) trimester, we offer a course titled “Managing in a Service Economy” subject to availability of visiting faculty. If this happens, the course is treated as a core course and the number of credits goes up to 121.

Summer Projects for Students

At the end of the first year/3rd term, during the summer, a student is required to undergo "Summer Training" in the field for 8 to 10 weeks. For this purpose the student has to work on a specific project given to him/her by the sponsoring organization. The objective of the summer training is to expose the student to the practical aspects of management and enable him/her to study specific problems in the organization. This unique exposure to the real world of business and industry allows him/her an opportunity to relate the classroom learning to live problems.

Summer project investigates some significant aspect(s) of a managerial problem. It gives students an opportunity to observe a business organization in operation and to sharpen their knowledge and skills by putting them to use. Besides providing an opportunity to enhance their understanding of managerial problems, summer activity also gives students practical experience that will help them to plan their careers.

Summer training for students is arranged through the Career Center at DBIM. The student would have an executive guide in the industry taking him/her for summer training. Each student will also be assigned one academic guide from DBIM. On completion of the project, a student is required to submit his/her Project Report to the executive guide for evaluation and to the Director, DBIM. Ordinarily, the report may not exceed 60 typed pages. The contents should include definition of the problem, methodology used, data analysis, conclusions and recommendations. In case the Project work is considered confidential by the organization, the confidential reports from the organization concerned should be submitted directly to the Director.

No students are entitled to receive the Degree without completing the summer project satisfactorily.

A student who does not complete the summer Project satisfactorily, and who does not comply with the requirements, will have to do another summer Project before becoming eligible to receive the Degree.

The student would need to present/defend another project and its outcomes in the 5th term/trimester. This project can either be an internal or an external project. The project would carry 3 no. of credits, in the form of a credit course “Management in Practice” to be taken in the 5th trimester.

COURSE STRUCTURE

GENERAL STRUCTURE

First Trimester

Course Code	Course Name	Credits
MBFMFA1001	Financial Accounting	3
MBHROB1056	Organizational Behavior	3
MBGMMC1002	Managerial Communication	3
MBGMME1003	Managerial Economics I	3
MBGMCA1057	Computer Applications in Management	3
MBGMQM1004	Quantitative Methods	3
MBGMPPM1040	Principles of Management	3
MBGMBR1058	Business Reporting I	2
Total Credits		23

Second Trimester

Course Code	Course Name	Credits
MBGMBS2005	Business Statistics	3
MBFMCF2002	Corporate Finance	3
MBFMCA2003	Cost and Management Accounting	3
MBIOOM2002	Operations Management	3
MBHRHM2059	Human Resource Management I	3
MBGMME2006	Managerial Economics II	3
MBMMMGG2001	Marketing Management I	3
MBGMBR2060	Business Reporting II	2
Total Credits		23

Third Trimester

Course Code	Course Name	Credits
MBHRHM3061	Human Resource Management II	3
MBMMMGG3024	Marketing Management II	3
MBGMEE3009	Economic Environment of Business	3
MBHRIR3062	Industrial Relations and Labor Laws	3
MBMMMR3002	Market Research	3
MBIOMI3001	Management Information Systems	3
MBGMED3063	Entrepreneurship Development	3
MBGMBR3064	Business Reporting III	2
Total Credits		23

Fourth Trimester

Course Code	Course Name	Credits
MBGMSM4010	Strategic Management	3
MBGMBL4012	Business Laws	3
MBGMBA4065	Business Aptitude I	2
	Elective 1	3
	Elective 2	3
	Elective 3	3
	Elective 4	3
	Total Credits	20

Fifth Trimester

Course Code	Course Name	Credits
MBGMMP5011	Management in Practice	3
MBGMPPM5013	Project Management	3
MBGMBA5068	Business Aptitude II	2
	Elective 1	3
	Elective 2	3
	Elective 3	3
	Elective 4	3
	Total Credit	20

Sixth Trimester

Course Code	Course Name	Credits
MBGMBE6014	Business Ethics	3
MBGMSE6039	Managing in a Service Economy	3
	Elective 1	3
	Elective 2	3
	Total Credits	12

COURSE WORK (Elective Offerings)

Marketing Management: Sales and Distribution Management, Internet Marketing, Services Marketing, Product Management, Consumer Behavior, Retail Management, Brand Management, Marketing Communications.

Financial Management: Asset Valuation, Portfolio Management, Fixed Income Securities and Derivatives, Banking And Insurance, Personal Finance and Planning, Microfinance, Multinational Financial Management.

Human Resource Management: Applied Psychology in Personnel Administration, Performance Management, Training and Development, Organizational Staffing and HR Analytics, Compensation Management, Strategic Human Resource Planning.

DBIM FACULTY

DBIM plays a significant role in ensuring quality education through interactive teaching. The DBIM faculty bring their extensive knowledge, professional experience and advanced education to their task at DBIM. The faculty members have outstanding academic background and sound conceptual knowledge in their respective disciplines. They are practicing professionals drawn from industries. The commitment to teaching shapes their involvement with the students. Faculty members emphasize both theory and practice in the class-rooms.

The Founder Director - Fr. V. M. Thomas, SDB

A Harvard Graduate in Administration, Planning and Social Policy, Fr. V M Thomas, SDB is presently the Provincial of the Don Bosco Society, Guwahati Province. A certified Trainer in HRD from the American Society for Training and Development, he is a visiting faculty at Lal Bahadur Shastri National Academy of Administration, Mussoorie, Assam Administrative Staff College, Assam Staff College, Gauhati University and Meghalaya Administrative Training Institute, Member of National Resource Group (NRG) for Education Guarantee Scheme and Innovative Education, Govt. of India.



The Rector - Fr. Johnson Parackal, SDB

Executive Director, DBI has occupied significant posts in the Don Bosco Society. With a teaching experience cascading more than 20 years, he has also served in the administrative posts as Vice-Principal, Headmaster (Don Bosco Schools, Guwahati & Damra respectively), and Executive Director (Bosco Reach Out, Guwahati). He has successfully conducted various training programme for students, teachers and administrators/heads of schools, colleges and institutes. He has also been associated with the North-Eastern Regional Youth Commission, Guwahati, as the Regional Youth Director.



Fr. George Palamattathil, SDB, Director, DBIM

Fr. George has been in the Northeast since 1970 and has served in various positions of responsibility. He has been active youth worker, social worker and was the founder and the first director of Bosco Reach-Out, one of the most prominent NGOs working in the Northeast. Fr. George holds Masters Degrees in Social Work, Psychology, and Sociology and a doctorate in Clinical Psychology from the University of San Francisco (USA). On completion of his Doctoral studies, Fr. George returned to Shillong in May 2002 and has been the Vice-Principal and Director of Student Development Services of St. Anthony's College, Shillong. He is currently involved in training school and college teachers and principals in counselling, conducting programmes and workshops for parents on parenting skills, training programmes for religious leaders in responsible leadership, in addition to individual counselling, marital and family therapy. He conducts programmes abroad in the US on an annual basis. Fr. George has an excellent network of faculties from the US and European Universities who come on short-term basis, every year to facilitate training programmes in DBIM



Ph. D. in Psychology
Teaching : 30 Years
Research : 7 years
Industry : 2 years
Age : 55 years

Sr. (Dr.) Molly Kaniampadickal, FMA, Associate Director, DBIM

Associate Director, DBIM, has over 24 years of teaching and administrative experience within the Don Bosco Society. Her experience coupled with research experience of over 12 years is a great asset for the human resource management department at DBIM. She did her Masters in Social Work and PhD in youth welfare. She holds the additional responsibility of heading the Youth Department at DBI.



Chandan Dutta

Mr. Chandan Dutta completed his MBA from the Pamplin College of Business, Virginia Tech, USA in 2009. He did his Bachelor in Technology (Computer Science Engineering) from the National Institute of Technology, Rourkela, Orissa, in the year 2003. Prior to joining DBIM and its cause and vision, he was associated with Pfizer Pharmaceuticals as Strategic Sourcing Specialist, Virginia Tech Food Science and Technology as Program Specialist, Virginia Tech Investments as a member of the Student Investment Group, Computer Sciences Corporation as Senior Software Engineer and Infosys Technologies Limited as a Software Engineer. He brings to DBIM more than 5 years of enriching global industry experience and knowledge.



Bikash Gogoi

A Master of Business Administration (MBA) graduate from College of Agribusiness Management, G B Pant University of Agriculture and Technology, Pant Nagar, Uttaranchal, in the year 2004, Mr. Bikash completed his Bachelor of Science (Agriculture) in 2000 from Assam Agricultural University, Jorhat.

After his post-graduation, he was associated with Hindustan Pulverizing Mills, New Delhi, for two years, after which he joined the Centre for Management Studies, Dibrugarh University, as Lecturer in the year 2006. He brings along 5 years of both industry and academic experience to DBIM. Currently, he is pursuing his PhD from Centre for Management Studies, Dibrugarh University, on the research topic –“Marketing of Higher Education in India”.



Kaushik Moral

Kaushik Moral is an MBA from Tezpur University (2002). Prior to joining DBIM, he was with Parabolic Drugs Ltd in its Strategic Management Team. He was the Head of CII Chandigarh Council and Deputy Head of CII Punjab Council. He brings to DBIM more than 9 years of experience in relationship management, business development and strategic management.



Bikash Kalita

Mr. Bikash Kalita is an MBA graduate from Dept. Of Business Administration, Gauhati University, in the year 2004. Before joining DBIM, he was associated with ICICI Prudential LIC Ltd. in Branch Operations - (Underwriting, Risk Compliance and Customer Service), and AXIS Bank Ltd. He brings along 6 years of enriching industry experience in financial operations and employee relations.



Pradeep Deka

completed his Masters in Business Administration (MBA) from Tezpur University in the year 1999. He did his Bachelor in Engineering (Electronics & Telecommunication) from Assam Engineering College. Before joining DBIM, Mr. Deka was associated as Senior Sales Officer with Godrej & Boyce Mfg. Co. Ltd., Senior Officer with ICICI Bank, Asst. Manager with Tata-AIG Life Insurance Co. Ltd. He has worked extensively in the field of Business Operations, Development and Administration. He has also worked as Project Specialist (Management) with UNDP (SSPHD) and as a consultant with UNICEF in Assam. He brings to DBIM a commendable experience of more than 11 yrs. in multinational organizations including international developmental agencies.



Hrishikesh Debnath

Completed his MBA from Tezpur University in 2002. He did his Bachelor in Commerce, B. COM (Hons.) from Kirori Mal College, University of Delhi. He also passed various certifications given by NSE, BSE and AMFI such as NCFM (CMDM, Derivatives Module) and AMFI (Advisors Module). Before joining DBIM, he was associated with Kotak Securities Ltd in Broking Division and in SBICAP Securities Ltd (Broking/Distribution). He brings in more than 7 years of industry experience in relationship management in financial services, distribution channel development and compliance.



Visiting Faculty

Prof. Punyabrata Basak

Graduate from IIT Kanpur, Ford Foundation Fellow, MIT, USA, and an Eminent Scientist with more than 200 research publications in national and international journals. He was a former National Consultant, R&D, WHO.



Prof. Dilip Barua

An eminent Professor of Economics, he was formerly the Principal of Cotton College, Guwahati. He was earlier the Joint Director of the Assam Administrative Staff College, Guwahati. Constantly in touch with the young people, he uses his specialization to help them build better lives and a better society.



Prof. Amit Choudhury

Dr. Amit Choudhury, presently working as Reader in the Department of Statistics, Gauhati University, is Master of Statistics graduate from Indian Statistical Institute, Kolkata. He has done his PhD from Gauhati University. He is an award winner in the 'IBS Kolkata Business Telegraph Awards for Excellence in Management Writing' at the Strategy Summit organized by ICAI Business School, Kolkata. His teaching activities include Queuing Theory, Computer Programming, Game Theory and Simulation. His research interest area is Operations Research. He has authored 8 publications in reputed journals.



Dr. Abhijit Sharma

Dr. Abhijit Sharma is working as an Associate Professor with the Indian Institute of Bank Management. He has an MA in Urban and Regional Planning from the Centre for Environmental Planning (CEPT), Ahmedabad and also has a M.Sc in Geography from MSU, Baroda. Prof. Sharma's area of involvement is in the Rural Financial Markets including Financial Inclusion and Microfinance, Community development Financial institution. Prof. Sharma is currently heading Centre for Microfinance Research, NE Region sponsored by NABARD. He is also the expert member in High-Level Committee overseeing the implementation of the Chief Minister's Scheme for Microfinance in Assam through the Assam Finance Corporation, Guwahati.



Ms. Gitanjali Das Phukan

Ms. Gitanjali Das Phukan is presently working as an Asst. Manager (HR-North East) in Aviva Life Insurance Co.Ltd. An MBA from Gauhati University with specialization in Human Resources, she has vast experience in Employee Relations, Human Resource Planning, Talent Acquisition & Performance Management systems. She brings along 6 years of enriching industry experience and was also associated with AIRCEL.



Mr. Swapan Jyoti Sarma

Swapan Jyoti Sarma a management graduate from GU and LLB from Govt. Law College. He was earlier a Senior Divisional Manager at LIC. After his voluntary retirement he has also worked for brief periods as Area Sales Manager in SBI Lic. Ltd. and Reader, Dept of Business Administration NERIM. Sri Sarma is a renowned orator and is passionate about public speaking. At present Sri Sarma is the proprietor of a management consultancy firm 'Abhinav Solutions'. His areas of expertise are Life Insurance, Marketing and Administration, Industrial Relations, Labour and Business Laws .



Mr. Pranjoy Arup Das

Pranjoy Arup Das is a Guwahati based businessman. For the past 11 years he has been involved in the business of construction machinery sales, financing and service. His family firm, Protection Engineers, has represented renowned companies like JCB India Limited, Vectra Motors Limited and BK Tyres Limited since 1985 and at present, is the authorized dealer of ESCORTS Limited - Construction Equipment Division, for the North East Region. He completed his PGDBM from Assam Institute of Management in 2005 specializing in Financial Management and Operations Management. He has been a visiting DBIM as visiting faculty since 2010. He, along with his wife, has recently set up a training cell by the name PROACTIVE, dedicated to impart soft skills training to students, home-makers and self-employed individuals. A musician by passion, he is actively associated with the North East music scenario.



OUR GUEST FACULTY

1. **Prof. Ashok Dutta**, *Director, IIM Shillong*
2. **Prof. W.S. William**, *Dean, Academics, Xavier Institute of Management, Bhubaneswar*
3. **Prof. Douglas Turco**, *Asst. Professor, Drexel University, USA*
4. **Dr. George Kallingal**
University of Guam, US
5. **Dr. Jose Parapully, sdb**
Sumedha Centre for Psychology and Spirituality, Uttarakhand
6. **Mr. Martin Kasper**, *Former General Partner, Accenture, Germany.*
7. **Mr. Iftikar Ali Ahmed**, *General Partner, Oak Investments, USA*
8. **Mr. Parnab Mukherjee**, *Consultant, United Nations, WHO*
9. **Mr. Sumeet Jerath IAS**, *Principal Secretary, Govt. of Assam*
10. **Mr. Nirjhar Chakraborty**, *AGM, Godrej & Boyce Manufacturing Co. Ltd., Kolkata*
11. **Mr. Atanu Sharma**, *Business Head, WIPRO, Bangalore*
12. **Mr. Arpan Baruah**, *Vice President, Jones Lang Lassale*
13. **Mr. Nabajyoti Acharya**, *Business Manager, Capsugel, Mumbai*
14. **Mr. Jahid Alam**, *ASM, Pepsi Co. Ltd., Assam*
15. **Mr. Binoy Das**, *CA, Guwahati*



INFRASTRUCTURE

Location

DBIM is situated atop the idyllic Ramsai Hills, Joypur, Kharghuli with the mighty Brahmaputra flowing by. The majestic river and the beauty of the surrounding hills create a stress free environment, ideal for innovative learning and creative thinking.

Library

The Library houses a large collection of books, journals and reports, including the latest publications in management and business related subjects and focus on information technology. Access to the finest selection of contemporary reference books and journals, which supplement the prescribed reference books and textbooks, provide students an opportunity to gain significant appreciation of management and IT subjects going well beyond the classroom-based program. Students can borrow an ample number of books which enable them to study without any extra expenses.

Lecture Halls, Conference Rooms & Amphitheatre

There are state-of-the-art classrooms with multimedia presentation support. The spacious well ventilated split level classrooms with Wi-Fi facilities and LCDs facilitate the teaching-learning process in a high-tech environment where teacher inputs, textbooks and the internet guide one to the heights of excellence. Ranghar (Amphitheatre) with a seating capacity of 500, is at the heart of all functions at DBIM, with a breathtaking waterfront view along with the natural surroundings.

Saraighat Hall, a fully air-conditioned hall at DBIM, is an ideal venue for seminars and international conferences, etc.

Lab and Internet Facilities

Computer Lab – The institute has a lab with 30 terminals on Local Area Network connected to the Internet. The computer lab services are available to the students from early morning till late evening hours. The institute has introduced seamless 24x7 broadband internet connectivity.

Language Lab – A computerized communication lab has been set up that offers special courses in the areas of organizational behavior, communications, individual and group behavior, presentation skills and interview training.

Hostel Accommodation

The two-year MBA program at DBIM has optional residential facilities, where the students enjoy the experience of staying, dining, studying and learning together for two years filled with irreplaceable memories and experiences, with separate hostels for boys and girls. Hostels are fully secure and have well-furnished and well-equipped rooms, surrounded by natural beauty.

Cafeteria

DBIM is equipped with a well-maintained cafeteria which serves economical, hygienic and healthy food, which takes care of the day-to-day nutrition requirements of students.

Other Campus Facilities

The institute's tastefully maintained terrace serves not only as a meeting point for discussion and fellowship, but also as an ideal location for nature meditation and for a personal communication with the bounteous natural beauty that is unique to DBIM.

Medical Insurance

All the students have a medical insurance during their stay at the institute. The institute arranges for the insurance once the students join the institute. The premium for Rs. 50,000 cover for one year at present is Rs. 750 approximately which is deposited along with the first and third instalments of the course fees. The medical insurance premium may change subject to actual charges at the time of application for insurance.



Conference Hall



Girl's Hostel



Boy's Hostel

FEATURES

Leadership Education unlike any other

DBIM welcomes you into 2 years of leadership practice immersed in real world challenges into a multi-ethnic community of colleagues and faculty. In every event, activity and project, students are asked not only to study leadership, but to demonstrate it. Change is inevitable which can be expected with certainty. That's why the MBA curriculum has been carefully crafted to help the students develop a capacity for analysis, judgment and action that can be exercised throughout the course of a career.

Group Learning Center

The transformation of innate potential into leadership is realized through every aspect of DBIM experience leading the students to investigate multiple ways of learning, connecting and leading. The group learning center is utilized for project preparation and documentation, organization of group presentations and communication training.

Orientation and induction

Students are motivated to dream BIG and turn them into reality. In the orientation session, students familiarize themselves with life on the campus, course structure and the city of Guwahati, apart from getting to know each other. In addition, a short module is conducted on values and etiquette, health and hygiene, local customs and ethos and general management. Students are also given an overview of the entire syllabus.

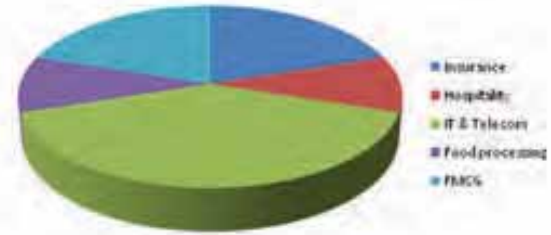


The Third Batch of Don Bosco Institute of Management is witnessing a robust placement season for 2013 - 14.

The placement season for batch of 2012 - 14 was a testimony to continued faith and dedication reposed by the team at DBIM and the faith of the corporates both from and outside the region. The number of recruiters who participated in this year's placement till date stands at 15 with 33 students with offers letters. Many of the corporates who made their offers were extremely happy with the students and the institute and encouraged a long standing relationship.

Key Highlights:

1. 93% students placed through campus placements
2. New relations developed with Taj Hotels, Airtel and Vodafone.
3. Batch mean starting salary (fixed component) packages at Rs. 2.00 lacs.



Recruiters @ Placement 13 - 14

Industry heavy weights from sectors across the spectrum:

Consulting, Banking, Insurance, Healthcare, Research, Manufacturing and Retail extended their relationship with our second batch. Amongst our major recruiters was Arohan Foods, ICICI Prudential, Taj Hotels, Airtel & Vodafone etc.

Summer Internship

DBIM believes that learning is an invariable mix of theory and industrial learning and application, which would aptly define its students.

Hence, it is mandatory for every student to complete eight weeks of summer training/ internship at a chosen/selected organization, after the end of the third trimester.

The process of Summer Internship envisages achieving the following objectives:

1. Enable the students to apply the academic learning acquired during the course of their program to real life industrial projects.
2. Enable the students to explore and experience the intricacies of corporate life firsthand.
3. Assist organizations to assess students' potential and explore future career relationships.

Organization which was associated for SIP:

- ☞ PREMSON MOTORS
- ☞ IOCL
- ☞ SBI
- ☞ MeECL
- ☞ HDFC
- ☞ ESCORT
- ☞ AMUL
- ☞ KOTAK LIFE INSURANCE
- ☞ ONGC
- ☞ TEA RESEARCH ASSOCIATION
- ☞ KOTAK SECURITIES
- ☞ AIRTEL
- ☞ AEGCL
- ☞ Arohan Foods Pvt. Ltd.
- ☞ NRL
- ☞ FCI
- ☞ CCI
- ☞ Protection Engineers

EDUCATION METHODOLOGY

The education methodology adopted by DBIM encourages independent thinking and helps the students in developing holistic perspectives, strong domain knowledge, contemporary skill-sets and positive attitudes. DBIM has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learners' understanding in an integrated manner.

Classroom Instruction: Students receive full-time classroom instruction, which helps them to learn and consolidate their understanding of the subjects.

Courseware: DBIM provides quality courseware comprising of text-books, case-studies, reading materials designed for independent and group study.

Independent Study: A comprehensive study package of quality courseware that is provided to the students helps them to achieve a prescribed level of knowledge.

Assignments: The teaching methodology and evaluation criteria include assignments that help students to evaluate their academic progress.

Case-based learning: DBIM use extensively the case-study method as a very important teaching and evaluation tool. The students are tested for case-studies in each subject, which reinforces their understanding of the concepts and their ability to apply the same in real-life situations.

Soft Skills: In order to develop the all-around personality of the students for better career prospects, DBIM conducts soft-skills workshops during the course of their study. This helps the students to develop their communication skills, presentation skills, group-discussion skills, interview skills, etc.

STUDENT ACTIVITIES

JourNEI 2012

The premier B-school meet of North-East India

Northeast India is rich in cultural diversity and efficient human resource base, but there is a huge gap between the potential and performance. With the purpose of bridging this gap and developing proper managerial talents, October 2010 earmarked the beginning of JourNEI 2010. It was held on 8th and 9th October and proved to be an interactive platform for some of the sharpest minds from both academic and corporate world. Organised by Don Bosco Institute of Management in association with Oil India Limited, the locus of the event was an esteemed B-plan meet. JourNEI 2010 was an effort towards initiating a quality and stimulating event for the students from various business schools from the region and beyond.



PRAJJWAL

Being a part of Don Bosco Society there is always a propensity among us to do something benignant for the society. It is in this context that we have formed the forum “Prajwal” emphasizing on providing free tuition to the school children. This initiative is entirely taken by the students of DBIM monitored by our Assistant Professor Mr. Bikash Gogoi. The village of Joypur and areas in its vicinity has a pre-dominance of low-lined income groups which are deprived of exercising some of the basic needs and demands. After a weeklong survey we witnessed that most of the school going children cannot opt for proper private tuition with family income as the common barrier. The forum “Prajwal” zeros in by catering to one of the basic needs of school children i.e. providing free tuition. Every Sunday over 200 children from in and around the campus assembles for their share of quality education.



This forum is a platform for the students to pen down their thoughts, experiences and feelings which enhances their creativity. The students can unveil their perceptions on issues relating to business, politics, literature and anything happening in and around them. Our students can also exhibit their creativity through Xpression Brush, which pertains to sketches and drawings, and Photo Features, which brings out the way students look into things around them through their lenses. Here, we can give the updates about the visiting faculties and the learning gained out of those interactions which enables the others to have an insight about those sessions in a nutshell. Any event or activity taken up by the students or anything pertaining to Don Bosco Institute of Management (DBIM) are also penned down and exhibited.



The Ascenders club was founded on 17th August 2010 by Rosalind Pertin, Hahau Hangzo, Baisakhi Choudhary and Karbom Doye. The main objective was to enrich the students with the latest happenings of business, science, technology, literature, economic, political scenario, etc., around the world. So, in order to enhance the knowledge skills, the club organized quiz competitions monthly in the institute. Both the first year as well as the second year students actively participated in the quiz competition. The members also raised funds by knitting woolen rubber bands, mobile purses and hair bands. The funds were utilized to buy prizes for the winners and the audiences. This club also coordinated one of the in-house magazines called DBIM Insights. DBIM Insight magazine highlighted the tradition and cultures of the northeastern states of India. The club was founded by the first batch, but its legacy will continue to several batches to come.

Student Profile



Name : **ALEXIUS LAKRA**
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Place & origin : Doomni, Assam
Area of concentration : Finance & Marketing
Internship : Mott MacDonald



Name : **ANDREW LALCHUNGNUNGA**
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Place & origin : Kolasib , Mizoram
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Internship : Arohan Foods Private Limited, Guwahati



Name : **ANUPOMA KAR**
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Name : **ARUNIMA BORDOLOI**
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Name : **BANDANA CHANGMAI**
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Internship : IndusInd Bank, Dibrugarh



Name : **BANRISHISHA KHARKONGOR**
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Internship : Mott MacDonald



Name : **BHAGYASHREE PEGU**
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Name : **BISWAJIT KALITA**
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Internship : Karvy Stock Brocking Ltd. Guwahati



Name : **DIMPI BORDOLOI**
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Area of concentration : HR & Marketing
Internship : Indian Oil Corporation Ltd (Assam Oil Division)



Name : **ESTHER LALRINCHHANI PAUTU**
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Name : **EVALINDA KHARMUTI**
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Name : **FARASHA QAISAR**
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Name : **FRANGKE TIMUNG**
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Name : **HANS DARIUS NONGSIEJ**
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Name : **HITESH BORA**
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Area of concentration : Finance & Marketing
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Name : **IBADARI KYNTI LYNGRAH**
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Name : **JATIN SAIKIA**
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Area of concentration : Marketing & HR
Internship : GCMMF (Amul), Guwahati



Name : **JOSE THOMAS AYYANKANAL**
DOB : 23/08/1979
Place & origin : Kannur, Kerala
Area of concentration : Marketing & Finance
Internship : IMPACT, Cochin, Kerala



Name : **KANGKAN JYOTI PEGU**
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Internship : Protection Engineer, Authorised Dealer of Escorts Ltd. (Proactive - Training & Research Cell), Guwahati



Name : **KISHORE BONGSHAH**
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Name : **PASCOLIN PATHAW**
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Internship : The Sentinel



Name : **RAJENDRA RABHA**
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Internship : Mott MacDonald



Name : **RANGSANJOIT LYNRAH**
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Name : **RITUPARNA SAHA**
DOB : 25/07/1990
Place & origin : Luming , Assam
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Internship : Idea Cellular Ltd., Guwahati



Name : **ROHIT KHALKHO**
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Area of concentration : Marketing & HR
Internship : MECON LIMITED, Ranchi, Jharkhand



Name : **ROSA MARY RYNTATHIANG**
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Name : **SILVANA ROSE LYNGDOH**
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Name : **SYBLE JOB**
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Name : **UPASANA DAS**
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Name : **VEPATO RHAKHO**
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Name : **VIDHI MANIKTALA**
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Academic Calendar DBIM

BATCH OF 2013 - 15

4th Trimester

Start Date : 6th July 2014

End Date : 27th September 2014

5th Trimester

Start Date : 7th October 2014

End Date : 23rd December 2014

6th Trimester

Start Date : 5th January 2015

End Date : 11th April 2015

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*Building Dreams
Shaping Lives*



DBIM

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Design | Concept | Layout by DBI GRAPHICS | Guwahati | +91 9401699023